



Legacy of Healing

ANNUAL REPORT
July 1, 2008–June 30, 2009

Our Mission

The Methodist Health System Foundation, Inc. is dedicated to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond. The programs expressly target health status improvement of the referenced population by addressing the key determinants of health including lifestyles, access to healthcare services, social, and environmental factors. This is accomplished through operational management, program start up, and grant making while balancing community need, fiduciary responsibility, and exploring other business ventures that relate to healthcare.

Our Vision / Purpose

Though the United States spends more per capita on healthcare than any nation in the world, health status lags that of other industrialized nations. Population-based programs and personal health services that target the physical, mental and spiritual development of individuals and communities will improve health status.

Our vision is for the Methodist Health System Foundation, Inc. to be a conduit for a healthy community that provides grants and healthcare services in addition to social, lifestyle, environmental and public policy programs that promote health and wellness.

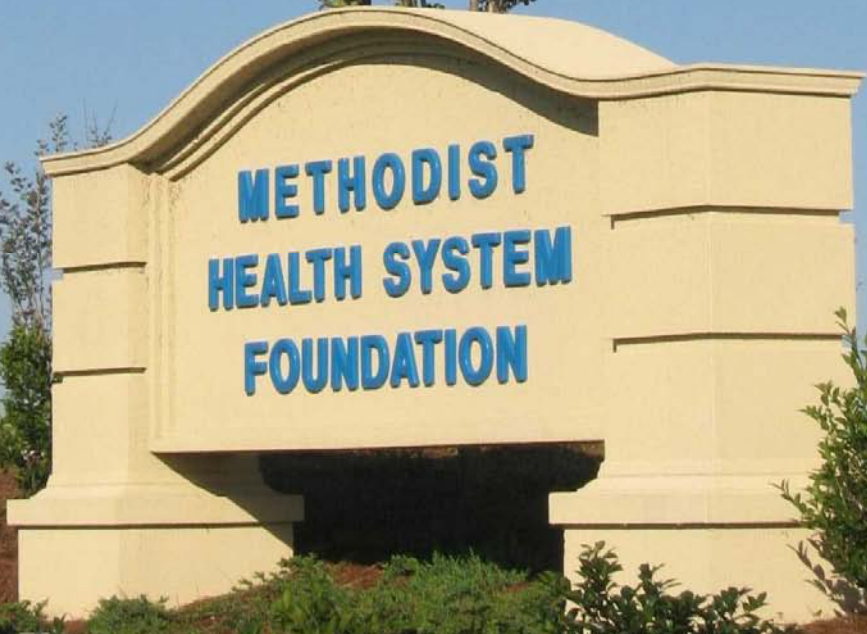


Our Values

In keeping with the Christian spirit, Methodist Health System Foundation, Inc. promotes health, wellness, and wholeness through offering, supporting or advocating programs and services to the Greater East New Orleans community and beyond.

Methodist Health System Foundation, Inc. is committed to:

- ◆ Provide programs and services in a cost-effective and ethical manner.
- ◆ Be close to the community and responsive to their needs without regard to race, ethnicity, gender, creed, age or disability.
- ◆ The well-being of the Foundation Family of employees and constituents... emotionally, financially and spiritually.



**METHODIST
HEALTH SYSTEM
FOUNDATION**



Committed Leadership

As we pause to reflect upon the past and contemplate the future, we cannot help but be pleased. We have remained focused on our mission, to make a difference in the lives of the people of the communities that we serve, and remain committed to improving accessibility to health care and services that fill the needs of East New Orleans and beyond. In the spirit of tradition, coupled with increasing opportunities to impact change, we look to the future filled with excitement and hope for all that can be accomplished through collaboration and cooperation.

We are delighted to share our 2008-2009 Annual Report with you as within these pages you will find examples of MHSF's involvement throughout our community. In making a positive impact in the community, we see no better measure of the effectiveness of our healing mission. Our grantees are the true stars whose dedication rises to meet the challenges as they position themselves to serve our communities with opportunities through faith and compassion. We have worked vigorously on ways to encourage organizations that demonstrate sound community oriented programs and services; together we optimize our shared strength to advance the health and wellbeing in East New Orleans and beyond.

The true measure of a foundation's success cannot be defined by assets, but more by the good work and good will made possible through available resources. We continue to work hard to expand our network of school-based centers; offering medical services to the students at these schools. We continue to develop affiliations for accessibility to health and wellness services through; mobile vans providing immunizations, counseling services, prevention and wellness education as well as entering into arrangements with educational institutions for major scholarship programs, which fill the much needed healthcare staffing deficit that our community has long endured.

As a legacy foundation, MHSF has a commitment to responsible stewardship. Managing our assets correctly allows us to continue operating in a strong financial environment, which enables us to fulfill all aspects of our Mission.

As we move forward, with your inspiration and support we are confident that we will lead with a combination of faith, love and courage that comes from a power working in us that continually inspires us to do infinitely more than we can imagine.

Sincerely,



Marian L. Eggerton
Chairman of the Board



Frederick C. Young, Jr.
President

Board of Directors



Mr. Patrick M. Gibbs
Vice Chairman
Member Since 2004



Mr. Donald E. Pate
Treasurer
Member Since 2007



Mr. Larry D. Wink
Secretary
Member Since 2004



Mrs. Judy Dawson
Member Since 1986



Dr. Enrica K. Singleton
Member Since 2000



Dr. Paul F. Naccari
Member since 2004



Dr. Joseph A. Labat
Member Since 2007



Dr. Patrick Mottram
Member Since 2008



Marian L. Eggerton
Chairman
Member Since 1986



Frederick C. Young, Jr.
President
Member Since 1986



Administration and Staff



Pictured from left are: Richard A. Henault, FACHE, Executive Vice President; Cameron B. Barr, FACHE, Executive Vice President; Frederick C. Young, Jr. FACHE, President; Paul R. Page, Jr., Vice President of Finance and Philip A. Becnel, III, Director of Legal Services

Administration Support Staff



Strelsa Young
Executive Assistant



Christine Koviach
Executive Secretary



Barbara Henderson
Accountant



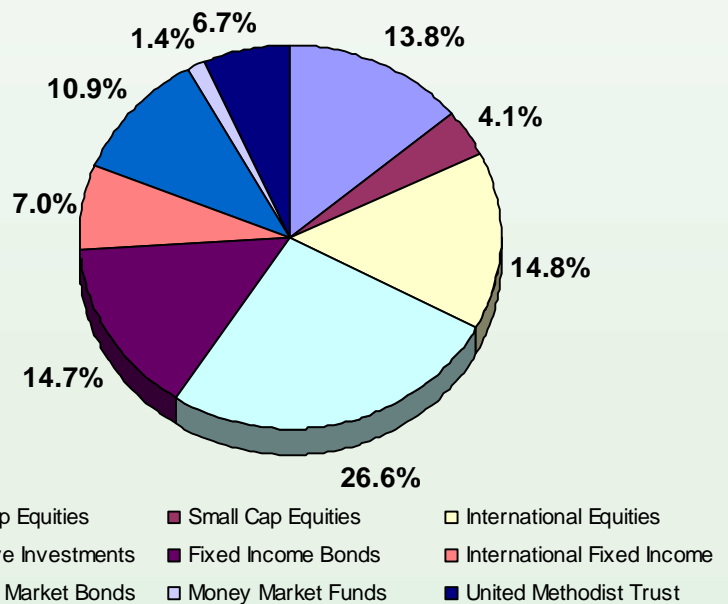
Giselle Diecidue
Executive Secretary

Financial Highlights - As Of June 30, 2009

Investment Position		
	% Total	Amount
Large Cap Equities	13.8%	\$ 8,930,210.46
Small Cap Equities	4.1%	2,665,695.16
International Equities	14.8%	9,576,304.09
Alternative Investments	26.6%	17,287,087.16
Fixed Income Bonds	14.7%	9,515,843.79
International Fixed Income	7.0%	4,516,861.47
Emerging Market Bonds	10.9%	7,064,904.74
Money Market Funds	1.4%	942,522.85
United Methodist Trust	6.7%	4,332,262.49
Total Investments	100%	\$ 64,831,692.21

PORTFOLIO TOTAL: \$64.8 MILLION

The losses that our investments incurred were market driven, due to the down turn of the economy. With the assistance of our investment advisors, we were able to mitigate some of that downswing, as noted by the upturn in the last quarter of our fiscal year. It is also noted that, subsequent to the end of the fiscal year, we recovered another 12% in the immediate three months following.



KEY FINANCIAL INFORMATION

	CURRENT YEAR	5 YEAR TOTALS
Net Investment Income	(17,267,389)	\$ 5,017,112
Change in Fair Market Value of Investments	(25,080,919)	5,302,646
Net Operating Expenses	4,904,460	26,008,118
Increase /Decrease in Net Assets	(21,724,428)	\$(10,380,119)

OUR APPROACH

Our recent history suggests that when we think about grantmaking there exists a range of models that describe different approaches. These models include everything from being "charitable bankers", to being totally strategic organizations, trying to create value and social change. At one end of the range, money is "given out", hoping that it will do good at the individual or group level. At the other end, which is where we see Methodist Health System Foundation, Inc. (MHSFI), we are investors and collaborators in social change, setting our sights on identifying and solving systemic healthcare related problems. We are able to use our unique set of resources....people, dollars, reputation, data, and intellect.....to create transformative change and to do it in a way that builds on evidence and lessons learned from our efforts to improve the quality of people's lives.

As is our tradition, MHSFI's grantmaking activities are grounded in the principles of: integrity, transparency, disclosure, performance, and accountability.

OUR STRATEGIC GRANTMAKING INITIATIVES STRIVE TO:

1. Improve the physical, emotional and mental health status of the citizens of the metropolitan New Orleans area with an emphasis on New Orleans East, Gentilly, St. Bernard and beyond.

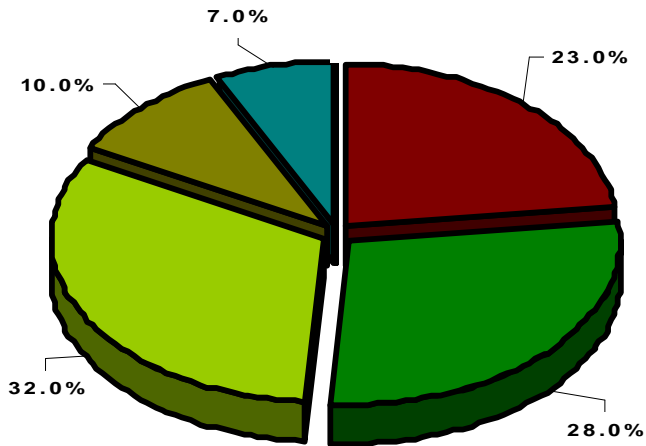
2. Increase access to healthcare for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.

3. Promote healthy lifestyles and disease prevention for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.

4. Assist, where applicable, in the recovery and reestablishment of healthcare services in New Orleans East.

5. Provide MHSFI staff assistance to other non-profit entities in subject areas of our internal expertise. This assistance would be directed towards non-profit entities within the New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.

GRANTS PAID — FYE 2009 IN SUPPORT OF PROGRAMMATIC GOALS



				
				
<p>Goal #1</p> <p>Improved Physical, Emotional and Mental Health</p>	<p>Goal #2</p> <p>Increased Access to Healthcare</p>	<p>Goal #3</p> <p>Promote Healthy Lifestyles and Disease Prevention</p>	<p>Goal #4</p> <p>Assist in Recovery and Reestablishment of Healthcare Services in New Orleans East</p>	<p>Goal #5</p> <p>Provide MHSFI Staff Assistance to Other Non-Profit Entities</p>
<ul style="list-style-type: none"> • Greater New Orleans Immunization Network (SKIP) • Kingsley House • Louisiana Conference, The United Methodist Church 	<ul style="list-style-type: none"> • City of New Orleans Contemporary Health • Sports Care USA • Our Lady of Holy Cross College • Kingsley House • Louisiana Conference, The United Methodist Church • Orleans Parish Hospital Service District - A 	<ul style="list-style-type: none"> • Healthy Lifestyle Choices • Sports Care USA • Greater New Orleans Immunization Network (SKIP) • Kingsley House • UNO Athletic Foundation • Just the Right Attitude 	<ul style="list-style-type: none"> • City of New Orleans Contemporary Health • Orleans Parish Hospital Service District - A • Just the Right Attitude 	<ul style="list-style-type: none"> • City of New Orleans Contemporary Health • Orleans Parish Hospital Service District - A

LOUISIANA CONFERENCE OF THE UNITED METHODIST CHURCH

Luke's House



Luke's House has become a part of the developing network of community clinics in the New Orleans area. Increasing accessibility to health care has become a major goal for New Orleans during the rebuilding process. MHSF continues to support innovative approaches to delivering health care services that continues to evolve and combine services to meet the patients' needs in a more comprehensive way. Although the needs of our community are huge, Luke's House provides medical care to meet the immediate needs of patients, while working to provide referrals into a medical home for patients with long-term health needs.

Our community includes the homeless, students, the working poor, retirees, community activists, undocumented people, business owners, nurses, doctors, and teachers working together, as one community striving to make a positive change in our world. Luke's House is an environment of genuine love, dignity, and equality.



JUST THE RIGHT ATTITUDE



Just the Right Attitude (JTRA) is a community-based, outreach and social welfare agency providing services to the residents of the Greater New Orleans area. While providing hot meals and groceries, its mission has evolved to meet the urgent immediate needs of the community through a mentoring program, venting sessions, access to medical care and referral services. JTRA also provides opportunities for clients to take part in various human needs advocacy efforts. It is JTRA's goal to empower families to take ownership of their lives and to move toward a more economically sustainable livelihood.

JTRA has responded to the needs of low-income, poverty stricken residents of the Greater New Orleans area since its founding in 1999. JTRA continues to evolve to meet the ever growing needs of the residents in the community.

Monthly Averages	
Hot Meals Served —	6800
Food Bank—	
Households	7200
Individuals	18,300

Our Grants in Action

HEALTHY LIFESTYLE CHOICES Helping Kids Make the Most Out of Life



MHSF supports the children of our community and believes early intervention is pivotal in reaching their full potential. Healthy Lifestyle Choices (HLC) is making a difference in the lives of area children.

“When children are healthier, they can perform better academically, it has been documented in numerous national studies,” “We know that our health curriculum not only increases health knowledge, it positively impacts youth behaviors. That is the ultimate goal – to help kids make better choices now so they can avoid chronic illnesses that can impair their lives. The fact that our programs also reinforce academic skills and critical thinking is another plus, because there is vast competition for instructional time in the school day. HLC proves that teaching health can compliment student academic performance.”

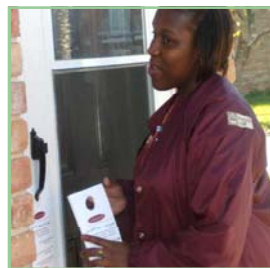
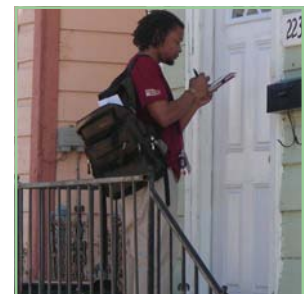
Dee Fuchs, HLC President



KINGSLEY HOUSE Walker-Talker Counseling and Outreach Program

Kingsley House has a mission to provide help, hope and healing in response to the medical, mental, and spiritual health concerns in the New Orleans area communities. They remain committed to “educating children, strengthening families and building communities.” MHSF has that same commitment and supports Kingsley House in its Walker-Talker program they provide to East New Orleans and St. Bernard residents

Walker-Talkers continue to canvas neighborhoods door to door; personally distributing valuable information and counseling to those in need. Enrolling individuals and families into Medicaid and/or Food Stamp Programs are critical steps for ensuring access to medical services and improved food security.



GREATER NEW ORLEANS IMMUNIZATION NETWORK SKIP- School Kids Immunization Program



The entire community benefits from high immunization rates. A high level of community immunity is central to protecting people from vaccine-preventable diseases because vaccinated people slow down or prevent the spread of disease.

The Greater New Orleans Immunization Network established its successful program model by addressing barriers to immunization. MHSF supports their effective, no charge interventions which include:

- **Parent education** is provided on all vaccine-preventable diseases, the vaccines that prevent them, and the importance of timely vaccinations.
- **Mobile clinic (bus)** that travels throughout metropolitan New Orleans five days a week, covering five parishes: Orleans, St. Bernard, Jefferson, St. Tammany, and St. Charles.
- **Participation in the Louisiana State Immunization Registry (LINKS)**, a computerized registry that tracks immunizations and shares immunization data with pediatricians, clinics and schools.
- **Reminder/recall system** that notifies the parent when the child's immunizations are due. Letters are mailed to parents informing them when their child's shots are due.

In response to the children who are under-immunized and are at greater risk for contracting disease thus putting the elderly population at even higher risk, the **School Kids Immunization Program** brings their mobile immunization clinic directly into New Orleans area schools.

OUR LADY OF HOLY CROSS COLLEGE

Our Lady of Holy Cross College (OLHCC) enjoys an overwhelming success rate in graduating skilled health care professionals from their quality nursing degree program. OLHCC provides a program which balances liberal arts and sciences and professional competency while developing the student as a whole, unique individual. It is this dedication to service that is evident when many of the graduating student's return to their community to fill the void in quality health care services.

Methodist Health System Foundation supports OLHCC and many of those dedicated nursing students through much needed scholarship funds as well as the creation of a \$100,000 Endowment Scholarship that will be available in perpetuity to meet the needs of future generations of deserving students of LHCC.



Our Grants in Action

SIGN UP SATURDAY



Sign Up Saturday successfully reached over 1,100 participants representing hundreds of families in the New Orleans area including over 500 children participating in the “one stop shop” for health screenings. Vision, hearing, weight, BMI, blood pressure, cholesterol screenings along with flu vaccinations were available.



24% of the children screened failed the vision screening, 18% failed the hearing screening and were directed to a physician for follow-up.



*New Orleans Hornet Star
Tyson Chandler speaks at SUS*

Valuable information for families on insurance enrollment, nutrition, tobacco, drug and alcohol awareness as well as resources for mental health and counseling services. Community groups and government organizations provided a range of interactive educational and physical activities.



MHSF hosts Sign Up Saturday to provide opportunities and exposure of the healthy options available to enrich the lives of those most in need of services, our children.



The stars came out in the Superdome as local partners joined MHSF, in support of New Orleans area children, filled the Dome with healthy opportunities, education and fun for all.



UNIVERSITY OF NEW ORLEANS Athletic Foundation



Katrina damage forced UNO's Department of Intercollegiate Athletics to suspend programs and squeeze the remainder into a warren of small offices. The restoration of the UNO Department of Intercollegiate Athletics was born out of necessity. MHSF joined their effort by supporting their goal as well as responding to the community needs of promoting the positive health and wellness aspects implicit in collegiate athletics. This renovated facility will not only enhance UNO's ability to offer high quality education it addresses the student athletes' welfare.



Scope of Services

In fulfillment of its Mission, the Methodist Health System Foundation, Inc. engages in services organized within three domains:

- Grantmaking
- Oversight of Pendleton Memorial Methodist Hospital Run Out
- Management of Programs and Services

School Based Health Center

Chalmette High School

The MHSF School Based Health Center (SBHC) program has become an integral part of the health care system of St. Bernard Parish. It provides outstanding medical and mental health resources and services necessary to promote and improve student's health and academic capability.

In August 2006, MHSF introduced the School Based Health Center Program to Chalmette High School. The first School Based Health Center to be located in St Bernard Parish, the Chalmette High School, School Based Health Center currently sees an average of 50 students per day during school hours.

The SBHC team includes a skilled professional staff that includes a physician serving as Medical Director, Psychiatrist, Nurse Practitioners, Registered Nurse, Social Workers, Medical Assistant and Center Coordinator. The SBHC team covers all aspects of the students' care and provides much needed services to the students in making a positive difference in their lives and that of their community. During school hours, the SBHC provides services to students ranging from acute illness, comprehensive sports physicals, chronic illness management, preventive care and more. The SBHC staff involves parents in the care of their child and makes referrals to specialists when warranted.



Programs and Services

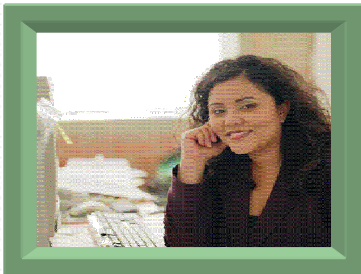
Management Services Organization

Affordable Practice Management Services



The Methodist Management Services Organization (MSO) has provided affordable Practice Management Services to the Greater New Orleans and Gulf Coast region for over 10 years. MSO customizes services that are designed to alleviate the burden of accounts receivable management from the physician's office which then allows the physician to focus on quality healthcare.

Proven Personal Profitable Professional



MSO services include accessing and utilization of their proven practice management system, this service alone takes a huge financial burden away from the physician's practice. Their motto of CASH! CASH! CASH! has been instrumental in the development of many of the management services offered such as; the assignment of a personal customer service representative for each practice, continuous medical staff education as well as personal training and guidance in identifying and rectifying coding issues. MSO has a dedicated team of highly trained professionals who effectively work to efficiently assist physicians of our community in building financially successful medical practices.

Hypnotherapy Services

Helping Others Heal Body, Mind & Spirit

There is no limit to the mind's ability to restore and maintain good health and wellbeing. Hypnosis is a vehicle that allows the development of the mind / body / spirit through a communication / education process. Through the experience of hypnosis a person learns to relax, heal and develop resources that may not have otherwise been accessible, consciously. Hypnotherapy is an ideal adjunct to traditional medical protocols, such as; pain management, pre/post procedure anxiety, childbirth, addressing negative habits, chronic conditions and side effects. Individual as well as Corporate Wellness Programs include hypnosis to address more effectively the mind's power to improve lives and maximize potential.

Methodist Hypnotherapy Services provides chronic sufferers with hope and help to empower themselves with resources to heal their body, renew their mind and inspire their spirit.



ACTIVE GRANTS

ORGANIZATION NAME	PROJECT TITLE	TERMS (MONTHS)	GRANT AMOUNT
CITY OF NEW ORLEANS	Feasibility Study for Methodist Hospital	24	\$ 500,000.00
MHSFI PROJECT	FQHC Strategy / Application	12	\$ 100,000.00
GREATER NEW ORLEANS IMMUNIZATION NETWORK	School Kids Immunization Program (SKIP II)	36	\$ 419,869.00
HEALTHY LIFESTYLE CHOICES	Helping Children Make Healthy Choices	36	\$ 90,227.00
ORLEANS PARISH HOSPITAL SERVICE DISTRICT A	Hospital Service District/Methodist Hospital	6	\$ 130,000.00
ORLEANS PARISH HOSPITAL SERVICE DISTRICT A	Hospital Service District/Rebuilding of Methodist Hospital	18	\$ 400,000.00
JUST THE RIGHT ATTITUDE, INC.	Continuing to fulfill the basic needs of the underprivileged	14	\$ 56,000.00
KINGSLEY HOUSE	Kingsley House Counseling & Outreach Program	12	\$ 315,000.00
OUR LADY OF HOLY CROSS COLLEGE	Scholarships for Nursing Students	36	\$ 30,000.00
MHSFI PROJECT	Sign Up Saturday 2009	4	\$ 50,000.00
THE UNITED METHODIST CHURCH	LA Conference Programs: Hispanic/Latino Community Centers, Disaster Recovery Director, Mission Zone Seminars, Luke's House	12	\$ 250,000.00
UNO PRIVATEER ATHLETIC FOUNDATION	Renovation and Restoration of UNO's Intercollegiate Athletics Department	60	\$ 100,000.00

FISCAL YEAR ENDING JUNE 30, 2009

TOTAL \$ 2,441,096.00

OTHER ORGANIZATIONS SUPPORTED

Catholic Charities of the Archdiocese of New Orleans

Centenary College of Louisiana

Court Appointed Special Advocate

Family Advocacy & Neighborhood Services, Inc.

First United Methodist Church

Foundation of American College of Healthcare Executives

Healthy Lifestyle Choices

Isidore Newman School

Jesuit High School

Lighthouse for the Blind

New Orleans Council for Community & Justice

Raintree Services, Inc.

Slidell Memorial Hospital Foundation

St Bernard Parish School Board Employees Lions Club

St Edward's University

UNO Alumni Association

Urban League of Greater New Orleans

Ursuline Academy

Volunteers of America

Legacy of the Past Leading the Future



Pendleton Memorial Methodist Hospital



The Methodist Tree (II)

Named to reflect its early life, this Japanese Boxwood was part of the original landscaping at Pendleton Memorial Methodist Hospital.

Removed from the landscape in 1980, it began its new life as a “bonsai” in 1983, and has been living in a bonsai pot since.

The tree is now approximately 45-50 years old. It survived the flooding of Hurricane Katrina and the storm’s aftermath without water for nearly 30 days. The tree was collected, trained as a bonsai, and is cared for by Hal Cutlip.



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MHSF
METHODIST HEALTH SYSTEM
FOUNDATION, INC.