



Legacy of Caring

ANNUAL REPORT
July 1, 2009–June 30, 2010

Our Mission

The Methodist Health System Foundation, Inc. is dedicated to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond. The programs expressly target health status improvement of the referenced population by addressing the key determinants of health including lifestyles, access to healthcare services, social, and environmental factors. This is accomplished through operational management, program start up, and grant making while balancing community need, fiduciary responsibility, and exploring other business ventures that relate to healthcare.

Our Vision / Purpose

Though the United States spends more per capita on healthcare than any nation in the world, health status lags that of other industrialized nations. Population-based programs and personal health services that target the physical, mental and spiritual development of individuals and communities will improve health status. Our vision is for the Methodist Health System Foundation, Inc. to be a conduit for a healthy community that provides grants and healthcare services in addition to social, lifestyle, environmental and public policy programs that promote health and wellness.

Our Values

In keeping with the Christian spirit, Methodist Health System Foundation, Inc. promotes health, wellness, and wholeness through offering, supporting or advocating programs and services to the Greater East New Orleans community and beyond. Methodist Health System Foundation, Inc. is committed to:

- ◆ Provide programs and services in a cost-effective and ethical manner.
- ◆ Be close to the community and responsive to their needs without regard to race, ethnicity, gender, creed, age or disability.
- ◆ The well-being of the Foundation Family of employees and constituents...emotionally, financially and spiritually.



**METHODIST
HEALTH SYSTEM
FOUNDATION**



Message from our committed leadership

We are delighted to share with you our 2009-2010 Annual Report. Within these pages you will find the best examples of Methodist Health System Foundation, Inc.'s caring involvement throughout our community, as well as an overview of programs and services that are making a positive impact in the communities they serve.

“Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.” The words of teacher/author Leo Buscaglia remind us of the very legacy of caring we are committed to maintain.

As we look to the future we carry strong ties to the past and while our mission – to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond – remains the same, Methodist Health System Foundation, Inc.'s commitment to creating a healthy community has only grown stronger. We are pleased to report that for the fiscal year ending June 30, 2010, we have expended a total of \$3,779,634.00 in the form of grants, programs, services, and other support.

Balance is essential as we move through the sixth year of our legacy to the community. This means balance in funding multi-year strategic initiatives and shorter term needs. Balance is also required between large and smaller grants. It is essential to strike a balance between proactive MHSF initiatives and responding to those “in the trenches”.

Through the dedication of our Board Members, staff and partners we are looking forward to the future as a caring catalyst for improving the health of vulnerable people. We are encouraged by your prayers and support as we chart this caring course of action that will benefit individuals, families and communities for years to come.

Sincerely,

Marian L. Eggerton

Frederick C. Young, Jr.



Marian L. Eggerton
Chairman
Member Since 1986



Frederick C. Young, Jr.
President
Member Since 1986



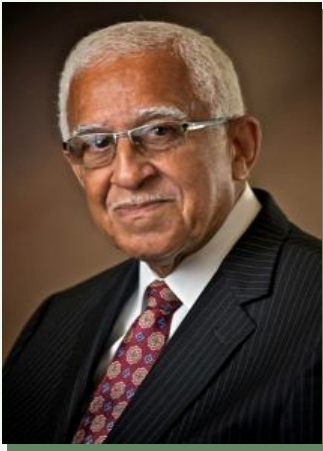
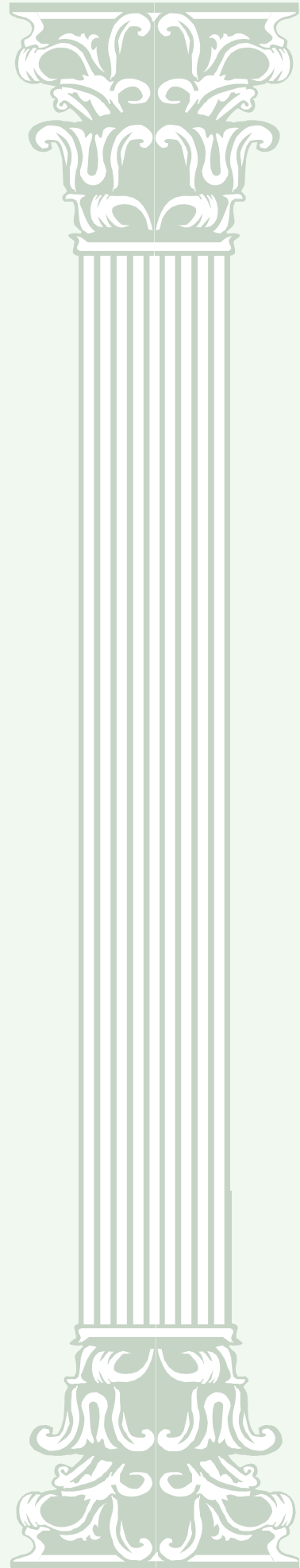
Mr. Patrick M. Gibbs
Vice Chairman
Member Since 2004



Mr. Donald E. Pate
Treasurer
Member Since 2007



Mr. Larry D. Wink
Secretary
Member Since 2004



Dr. Joseph A. Labat
Member Since 2007

Board
of
Directors



Dr. Paul F. Naccari
Member since 2004



Dr. Enrica K. Singleton
Member Since 2000



Dr. Patrick Mottram
Member Since 2008



Mrs. Judy Dawson
Member Since 2004

Administration and Staff



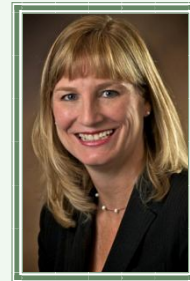
Pictured from right: Richard A. Henault, FACHE, Executive Vice President; Cameron B. Barr, FACHE, Executive Vice President; Frederick C. Young, Jr. FACHE, President; Paul R. Page, Jr., Vice President of Finance and Philip A. Becnel, III, Director of Legal Services



Giselle Diecidue



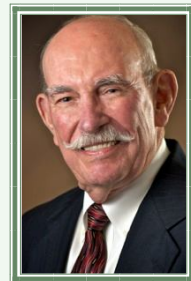
Strelsa Young



Julie Monk



Bonnie Miller



Hal Cutlip



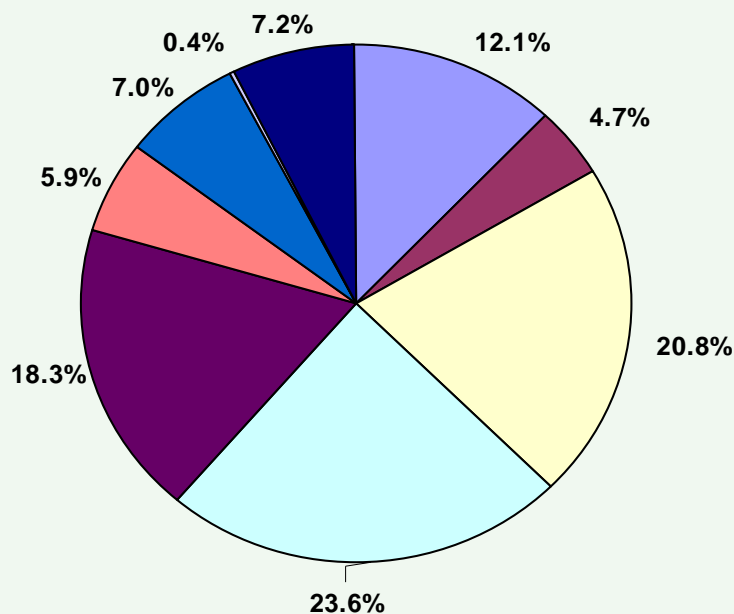
Barbara Henderson

Financial Highlights - As Of June 30, 2010

INVESTMENT POSITION		
	% Total	Amount
Large Cap Equities	12.1%	8,214,326.08
Small Cap Equities	4.7%	3,171,660.41
International Equities	20.8%	14,101,249.76
Alternative Investments	23.6%	16,029,403.28
Fixed Income Bonds	18.3%	12,391,541.07
International Fixed Income	5.9%	4,004,799.51
Emerging Market Bonds	7.0%	4,778,633.14
Money Market Funds	0.4%	247,639.53
United Methodist Trust	7.2%	4,851,555.10
Total Investments	100%	67,790,807.88

PORTFOLIO TOTAL: \$67.7 MILLION

- Large Cap Equities
- Small Cap Equities
- International Equities
- Alternative Investments
- Fixed Income Bonds
- International Fixed Income
- Emerging Market Bonds
- Money Market Funds
- United Methodist Trust



KEY FINANCIAL INFORMATION		
	CURRENT YEAR	5 YEAR TOTALS
Net Investment Income	8,830,687	7,107,875
Change in Fair Market Value of Investments	2,909,851	118,207
Net Operating Expenses	4,791,459	26,478,404
Increase in Net Assets	4,698,679	(13,821,635)

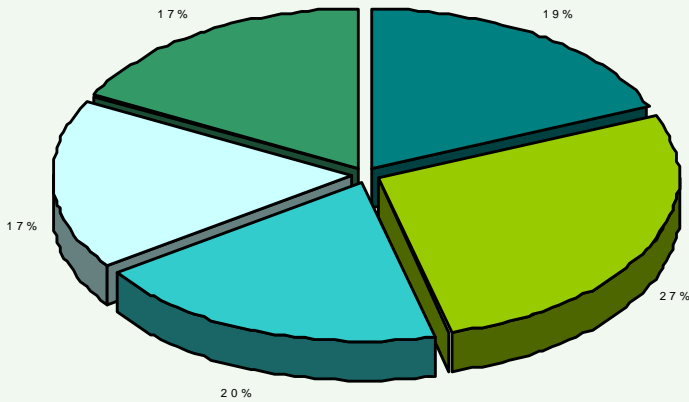
OUR APPROACH

Our recent history suggests that when we think about grantmaking there exists a range of models that describe different approaches. These models include everything from being "charitable bankers", to being totally strategic organizations, trying to create value and social change. At one end of the range, money is "given out", hoping that it will do good at the individual or group level. At the other end, which is where we see Methodist Health System Foundation, Inc. (MHSFI), we are investors and collaborators in social change, setting our sights on identifying and solving systemic healthcare related problems. We are able to use our unique set of resources....people, dollars, reputation, data, and intellect.....to create transformative change and to do it in a way that builds on evidence and lessons learned from our efforts to improve the quality of people's lives.

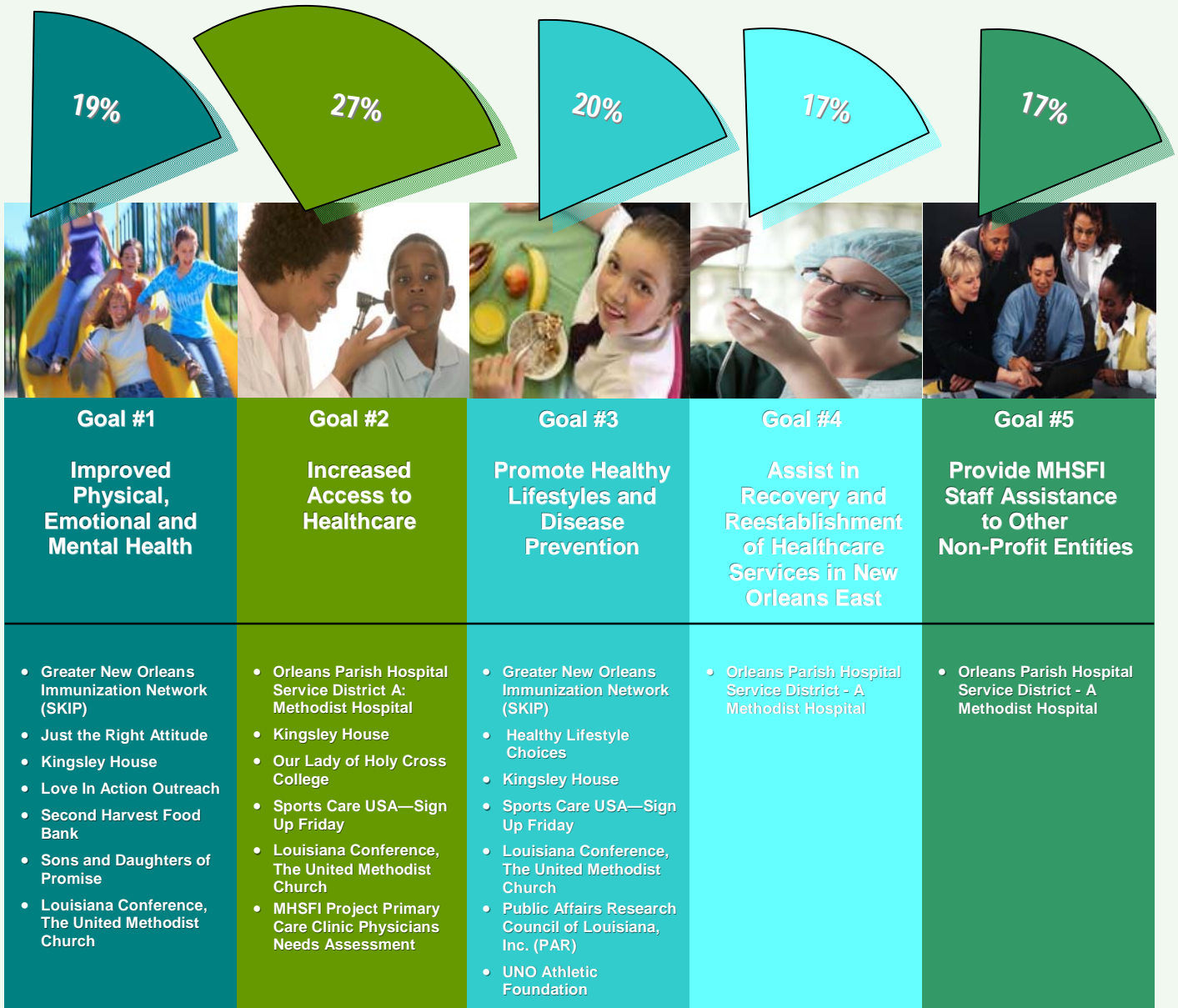
As is our tradition, MHSFI's grant-making activities are grounded in the principles of: integrity, transparency, disclosure, performance, and accountability.

OUR STRATEGIC GRANTMAKING INITIATIVES STRIVE TO:

- 1. Improve the physical, emotional and mental health status of the citizens of the metropolitan New Orleans area with an emphasis on New Orleans East, Gentilly, St. Bernard and beyond.**
- 2. Increase access to healthcare for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**
- 3. Promote healthy lifestyles and disease prevention for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**
- 4. Assist, where applicable, in the recovery and reestablishment of healthcare services in New Orleans East.**
- 5. Provide MHSFI staff assistance to other non-profit entities in subject areas of our internal expertise. This assistance would be directed towards non-profit entities within the New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**



GRANTS PAID — FYE 2010 IN SUPPORT OF PROGRAMMATIC GOALS





Grants in Action





This year, Sign Up Friday (SUF) proved that “learning can be fun”. Approximately 2000 participants filed into the campus of the University of New Orleans to experience health information, health screenings, along with fun physical and education activities, which included screenings for:

- Height
- Weight
- Hearing
- Blood Pressure
- B M I
- Nutrition Info
- La Chip Enrollment
- Immunization Procedure
- Drug, Alcohol & Tobacco Awareness
- Mental Health Services

Sign Up Friday targets children ages 5 - 14. As the results of this events confirms, many children have fallen through cracks in the health care system.

- . 5% (100) failed the hearing screens
- . 17% (340) failed the vision screens
- . 7% (140) scored below “Healthy Fitness Zone”
- . 12% (240) In need of additional screening

Follow up assistance, is underway through referrals to physicians and accessible community health programs for those children whose screenings show their heath is at risk.

SUF is a collaborative effort and it’s success is due to our numerous community partners for their time, talent, products and services; along with Title Sponsor, Blue Cross and Blue Shield of Louisiana’s in our joint commitment to the children of our community.



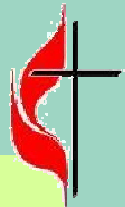
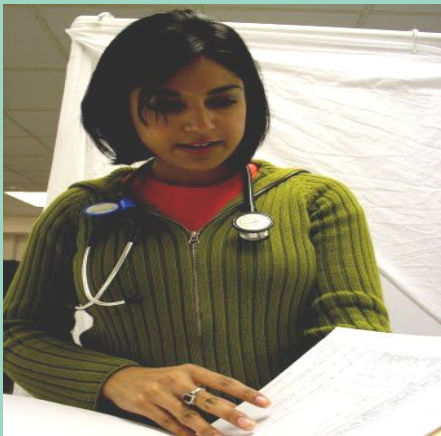


Accessibility to nutritious foods remains a critical issue for many households, especially among low income families. While health care and food assistance programs exist, many who would qualify for these services are often unaware of their eligibility and may not understand how the system works.

- Completed 1,688 family needs assessments
- Enrolled more than 1,000 individuals in Medicaid health insurance program
- Assisted nearly 2,000 individuals with Food Stamp enrollment
- Helped nearly 200 individuals secure vital records and documents



Kingsley House provides outreach and education to various services as well as mental health support to children and families in New Orleans East, an area sorely lacking vital services and still in the early stages of recovery and rebuilding.

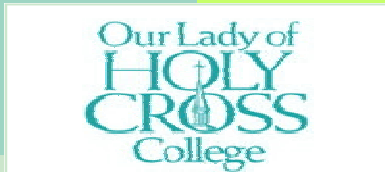


Luke's House is affiliated with the United Methodist Church, and as such works closely with church leaders and congregations from across the country to bring healing and compassion to the underserved community of New Orleans.

Volunteer doctors and nurses and laymen transform Mount Zion Methodist Church into a free clinic provide high-quality medical care to adults and children, while social workers and pastoral counselors address mental health and spiritual needs.

The much needed service are available such as; general medical care for counseling, spiritual counseling, medical interpretation for Spanish speaking patients and referrals to those who need follow up or specialty care.

Through a grant to the Louisiana Conference of the United Methodist Church, Methodist Health System Foundation, Inc. supports the Luke's House mission to provide hope, help, and healing in response to the medical, mental, and spiritual health concerns of the New Orleans area.



The dedicated and deserving nursing students of Our Lady of Holy Cross College receive both a quality education and the intensive clinical experience needed to excel as healthcare professionals. Methodist Health System Foundation’s financial scholarship program and \$100,000 Endowment Scholarship supports OLHCC to ensure quality health care providers for our community, now and well into the future.



“We are servant leaders who inspire our students to acknowledge their dreams.”
 Patricia M. Prechter PhD
 Assoc. Dean of Professional Studies



Healthy Lifestyle Choices



Healthy Lifestyle Choices (HLC) is helping youth eat healthier, get active, avoid harmful substances, and stay safe, through school-based curricula, after-school/summer camp programs and media.

Starting at an early ages HLC programs provide children with the knowledge and skills to make healthy choices. Area schools integrates HLC’s cross curricular behavior-health curriculum as a part of physical education, health or within a traditional classroom setting.

Grants in Action

Greater New Orleans Immunization Network



To ensure that children receive timely and proper immunizations, the Greater New Orleans Immunization Network maintains a registry of all immunizations at all 10 network hospitals and on the Mobile Immunization Unit.

Health care providers are key to the success of any immunization effort. With the active participation of private physicians, nurses and other health care providers we can positively impact the health of children in our community.



Just The Right Attitude



Just the Right Attitude located in East New Orleans has served the needy with a smile and an encouraging word, since 2001. Providing food to an average of 5,000 households a month who would otherwise go hungry, JTRA serves up delicious hot lunches and generous food baskets.



SKIP (School Kids Immunization Program)

Schools that participate with SKIP benefit from immunization assessment training, high immunization coverage levels of students, and projected higher attendance rates due to reduced illness. Parents benefit knowing their children are protected and their certified records are safely stored and readily available for future reference. Providers will have access to immunization records therefore enabling better immunization tracking.



Second Harvest Food Bank



Last year, Second Harvest Food Bank distributed more than 24 million pounds of food, the equivalent of approximately 20 million meals.

Second Harvest has expanded its warehouse to enhance its capacity to accept and distribute better quality and larger quantities of food, improve and expand services to member agencies, develop and deliver community programs to better meet the needs of families, seniors and children who are struggling with hunger, and engage the community through education, outreach and volunteer opportunities.



Scope of Services

In fulfillment of its Mission, MHSFI engages in services organized within three domains:

- Grant-making
- Oversight of Pendleton Memorial Methodist Hospital Run Out
- Management of Programs and Services

Programs and Services

School Based Health Center Chalmette High School

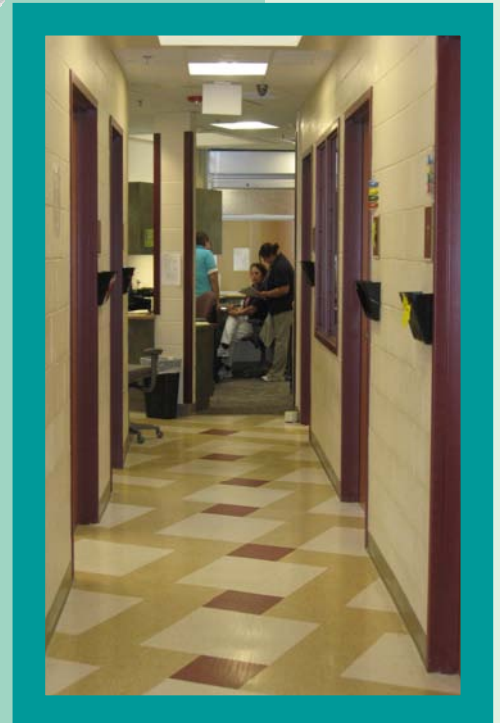


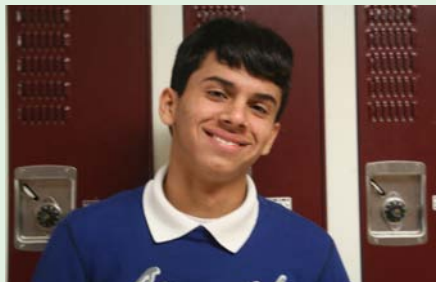
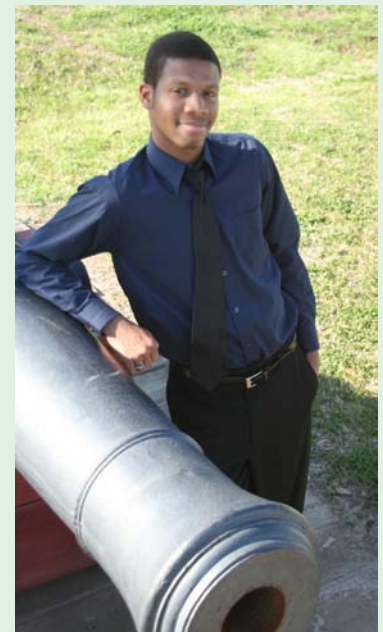
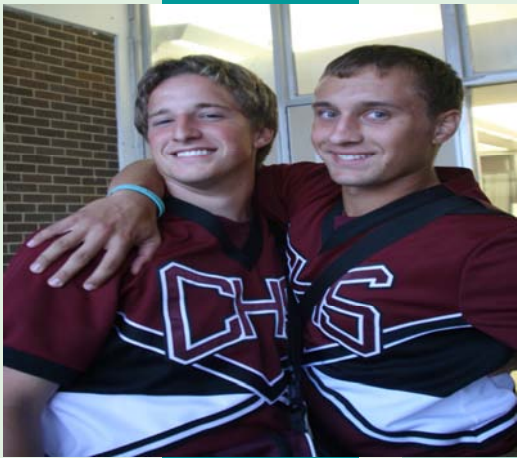
In August 2006, Methodist Health System Foundation, Inc. introduced the School Based Health Center (SBHC) program and since that time it has become an integral part of the health care system of St. Bernard Parish. The SBHC team includes a skilled professional staff that provides outstanding medical and mental health resources and services necessary to promote and improve student's health and academic capability. Services covers all aspects of the students' care ranging from acute illness, comprehensive sports physicals, chronic illness management, preventive care and more during school hours.

- In 2008, the clinic enrolled 1,043 patients for comprehensive physicals and 107 preventative exams, out of 1,203 total students or 10% of the student population.
- In 2009, the clinic saw 1203 students, 403 preventative exams or 38% of student population.
- To date in 2010, 1,234 students received comprehensive physicals and 588 or 48% received preventative exams. Currently the clinic sees an average of 50 students per day.

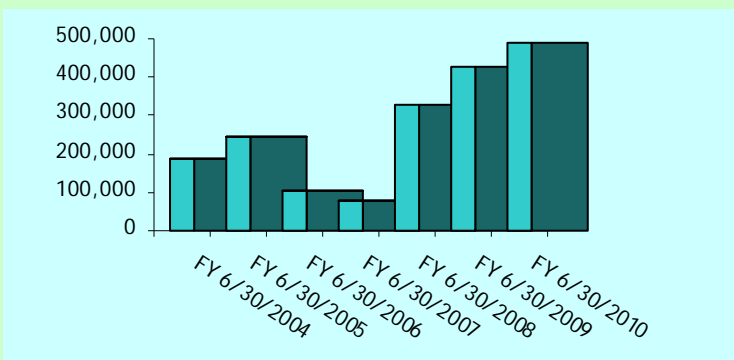
The Clinic is staffed by a multidisciplinary team of health care professionals which include: a Medical Director—Physician, Nurse Practitioners, Physiatrist, Registered Nurse, Social Worker, Medical Assistant Center Coordinator and Manager. The SBHC team provides much needed services to the students in making a positive difference in their lives and that of their community.

The center's funding is a collaborative effort through MHSFI and the State of Louisiana's Office of Public Health's Adolescent School Health Program. DHH/ OPH/ ASHP contributes as monitor and technical assistance provider.





School Based Health Clinics



Clinic Costs Supported by Methodist Health System Foundation, Inc

Abramson High School, 2004-2005
 Sarah T. Reed High School, 2006
 Chalmette High School, 2006-2010

Goals of School Based Health Centers include but are not limited to the following:

- Providing quality intervention, physical and mental health care
- Referral for additional care when needed
- Providing health and wellness education for students
- Reducing teen pregnancy and STD rates by advocating sexual abstinence
- Reducing student absenteeism, suspension and dropouts
- Improving access to primary health care needs



Programs and Services

Management Services Organization

Methodist Management Services Organization's (MSO) has provided affordable Practice Management Services to the Greater New Orleans area and the Gulf Coast region since 1997.

MSO's customized services are designed to alleviate the burden of accounts receivable management from the physician's practice. Some of the services offered are: the access and usage of a proven practice management system, daily billing and collections efforts, patient registration and charge entry, guidance in identifying and rectifying coding issues and the assignment of a personal customer service representative to each practice.

The MSO employs a dedicated and highly experienced team who work effectively and efficiently to assist our clients in building financially successful medical practices while the physician's practice is able to focus on providing quality healthcare.

"Our practice management services afford the physician and their staff (front desk to clinicians) more time to spend on quality patient care."

Wanda Enright, MSO Manager



Hypnotherapy Services



Stress and anxiety are at the root of many physical ailments or at the very least a deterrent to the healing process. Stress and anxiety are just two of the applications that Clinical Hypnotherapy can successfully address.

Using the most powerful resource available to us, our mind, we create an environment of focus and control, through which we can make the changes needed to bring about the healthy changes we desire in our lives. Methodist Hypnotherapy Services helps clients align with their own personal healing resources for mental, physical and spiritual wellness.

Hypnotherapy is an ideal adjunct to traditional medical protocols, such as; stress, anxiety, pain management, pre/post procedure anxiety, childbirth, fears and phobias, chronic conditions and traditional treatment side effects as well as negative habits and motivation.



Individual as well as Corporate Wellness Programs include hypnosis to address stress, anxiety, unhealthy habits and to more effectively harness the mind's power to improve lives and maximize potential and productivity in all walks of life.

"Methodist Hypnotherapy Services provides chronic sufferers with hope and help to empower themselves with resources to heal their body, renew their mind and inspire their spirit."

Bonnie Miller, Director of Clinical Hypnotherapy

ACTIVE GRANTS

ORGANIZATION NAME	PROJECT TITLE	Terms (months)	Grant Amount
Greater New Orleans Immunization Network	School Kids Immunization Program (SKIP II)	36	\$483,621
Healthy Lifestyle Choices	Helping Children Make Healthy Choices	24	\$54,550
Orleans Parish Hospital Service District A	Planning for New Orleans East Hospital	38	\$1,656,182
Just the Right Attitude	Addressing Hunger in New Orleans East	12	\$83,000
Kingsley House	Counseling and Outreach Program	12	\$315,000
Love In Action Outreach	Addressing Hunger in New Orleans East	12	\$15,000
Our Lady of Holy Cross College	Endowment Scholarships for Nursing Students	ongoing	\$100,000
Public Affairs Research Council of Louisiana, Inc. (PAR)	Healthcare Public Policy Analysis	12	\$25,000
MHSFI Project	Health Care Clinic Physicians Need Assessment: New Orleans East	6	\$93,150
MHSF Project	Sign Up Friday 2010: N.O. Health Screenings	12	\$50,000
Second Harvest Food Bank	Addressing Hunger in New Orleans East	12	\$50,000
Sons and Daughters of Promise	Addressing Hunger in New Orleans East	12	\$15,000
The United Methodist Church	LA Conference Programs: <ul style="list-style-type: none"> . Luke's House—Community Clinic . Hispanic/Latino Community Centers . Mission Zone Seminars . Disaster Recovery Director 	12	\$250,000
UNO Privateer Athletic Foundation	Renovation and Restoration of UNO's Intercollegiate Athletics Department	48	\$100,000

FISCAL YEAR ENDING JUNE 30, 2010
TOTAL \$3,290,503

OTHER ORGANIZATIONS SUPPORTED

Bridge House
Catholic Charities of the Archdiocese of New Orleans
Centenary College of Louisiana
Christ the Healer
Court Appointed Special Advocate
Dillard University
Family Advocacy & Neighborhood Services, Inc.
First United Methodist Church
Foundation of American College of Healthcare Executives
Healthy Lifestyle Choices
Isidore Newman School
Jesuit High School
Lighthouse for the Blind
New Orleans Ballet Association
New Orleans Council for Community & Justice
Overture to the Cultural Season
Raintree Services, Inc.
Slidell Memorial Hospital Foundation
St Bernard Parish School Board Employees Lions Club
St Edward's University
UNO Alumni Association
Urban League of Greater New Orleans
Ursuline Academy
Volunteers of America



Legacy of the Past ... Leading the Future



MHSF
METHODIST HEALTH SYSTEM
FOUNDATION, INC.

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