

MHSF

METHODIST HEALTH SYSTEM
FOUNDATION, INC.

ANNUAL REPORT

July 1, 2011–June 30, 2012

Our Mission

The Methodist Health System Foundation, Inc. is dedicated to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond. The programs expressly target health status improvement of the referenced population by addressing the key determinants of health including lifestyles, access to healthcare services, social and environmental factors. This is accomplished through operational management, program start up, and grant making while balancing community need, fiduciary responsibility, and exploring other business ventures that relate to healthcare.

Our Values

In keeping with the Christian spirit, Methodist Health System Foundation, Inc. promotes health, wellness, and wholeness through offering, supporting or advocating programs and services to the Greater East New Orleans community and beyond. Methodist Health System Foundation, Inc. is committed to:

- Provide programs and services in a cost-effective and ethical manner.
- Be close to the community and responsive to their needs without regard to race, ethnicity, gender, creed, age or disability.
- The well-being of the Foundation family of employees and constituents..., emotionally, financially and spiritually.

Our Vision / Purpose

Though the United States spends more per capita on healthcare than any nation in the world, health status lags that of other industrialized nations. Population-based programs and personal health services that target the physical, mental and spiritual development of individuals and communities will improve health status. Our vision is for the Methodist Health System Foundation, Inc. to be a conduit for a healthy community that provides health and healthcare services in addition to social, lifestyle, environmental and public policy programs that promote health and wellness.



Message to the Community

The Methodist Health System Foundation, Inc. Annual Report serves as an informative review of the previous year's accomplishments, highlights, progress and financial performance. One constant that remains in this 2011- 2012 edition and is shown year after year is the ever-present mission and work of our founders. Our legacy is built upon solid values of compassion, respect, excellence, stewardship and community.

As a faith-based health system, we embrace the changing health care environment and welcome the opportunity to improve our mission-driven goals. Our commitment continues to make a lasting, positive impact on the health and well-being of the East New Orleans community and beyond. By creatively exploring, developing and managing health related programs and services; we are expanding and evolving to address the complex access to health-care challenges.

We are pleased to report that for the fiscal year ending June 30, 2012, we have expended a total of \$1,962,153 toward meeting the needs of our mission zone. Today, we continue our commitment to balance grant allocations with the unique needs of the area we serve in the form of grants, programs, services, partnerships and other support. Our proactive approach is ever mindful of the current healthcare climate, and we continue to commit our resources towards individuals by supporting effective health related programs and essential services.

We are pleased to announce the addition of two new members to the Foundation Board of Directors; Mrs. Wendy Beron and Dr. Oscar DelPortal. We are very grateful for our Board's wisdom and vision as they represent a talented and diverse group who bring their invaluable, individual experience to our organization. We will continue to work toward improving the health status of the community we serve and are encouraged by your continued prayers and support.

Sincerely,

Marian L. Eggerton
Frederick C. Young, Jr.



Marian L. Eggerton
Chairman
Member Since 1986



Frederick C. Young, Jr.
President
Member Since 1986

Board of Directors



Mr. Patrick M. Gibbs
Vice Chairman
Member Since 2004



Mr. Donald E. Pate
Treasurer
Member Since 2007



Mr. Larry D. Wink
Secretary
Member Since 2004



Dr. Joseph A. Labat
Member Since 2007



Mrs. Judy Dawson
Member Since 2004



Dr. Paul F. Naccari
Member since 2004



Dr. Eunica K. Singleton
Member Since 2000



Dr. Oscar Dell'Portal
Member Since 2012



Mrs. Mary Giraud
Member Since 2010



Dr. Patrick Mottram
Member Since 2008



Mrs. Wendy Beron
Member Since 2012

Administration and Staff



Pictured from left: Philip A. Beonel, III, Director of Legal Services; Paul R. Page, Jr., Vice President of Finance; Frederick C. Young, Jr., FACHE, President; Cameron B. Barr, FACHE, Executive Vice President; and Richard A. Henault, FACHE, Executive Vice President



Strela Young



Hal Culp



Barbara Henderson



Giselle Decidue



Bonnie Miller



Julie Monk



In Memoriam

For over four decades we lived Ken Schor's dream. His vision and passion took the initiative to meet an essential community need...and Methodist Hospital was born. From conception to manifestation, he led the charge. You see...Ken didn't know that he couldn't build a hospital...so he did!

The concern over his wife, Marcie's health challenges and the lack of accessibility to timely medical attention within reach of their home was the inspiration to bring quality health care to East New Orleans residents.

One evening after the Gentilly Methodist Church's men's meeting, Ken elicited the insight and support of his friends and pastor. It was there over coffee and apple pie his vision, sketched on napkins, gained momentum and sprouted wings. Half salesman and half clergyman he gathered resources from around the state, and the region. From the office of the Governor to the Sunday school class he sounded his message and asked for contributions; he so believed in his vision he invested from his own bank account to jumpstart his dream into reality. Whether it was raising building funds, raising awareness of the needs of the community, or raising manpower; he raised the bar for all who believed in him and his vision. His vision was meant to serve all the families and communities in and surrounding eastern New Orleans.



Kenneth M. Schor
DIRECTOR EMERITUS
FOUNDER

Mr. Schor was the first MHSFI Board Chairman and has generously given his time, talent and inspiration as a Board Member from 1984 to 2008. In 2008 he was recognized as Board Emeritus until his passing. He did not dwell in the past but had a vision for the future. We have adopted, preserved and expanded on Ken Schor's vision by being a conduit for healthy communities, that supports, develops and manages health related programs and services for the benefit of all of the citizens of East New Orleans and beyond.

This brief memorial could not possibly encapsulate the countless contributions Ken Schor has made to us as individuals and the countless lives he has touched. We are grateful for his lifetime of service. His legacy and generosity will long help us to grow stronger and create a healthier world for others.

Some years back the Schor Fountain and Terrace Garden was named in his honor with a plaque placed on the campus of Methodist Hospital. Post Katrina, that plaque was removed and restored; it now rests in the garden, at the entrance to our corporate offices. We are ever reminded of Ken Schor's service, sacrifice and gentle tenacity. As we honor our past, we hold that vision by preserving this legacy for future generations.



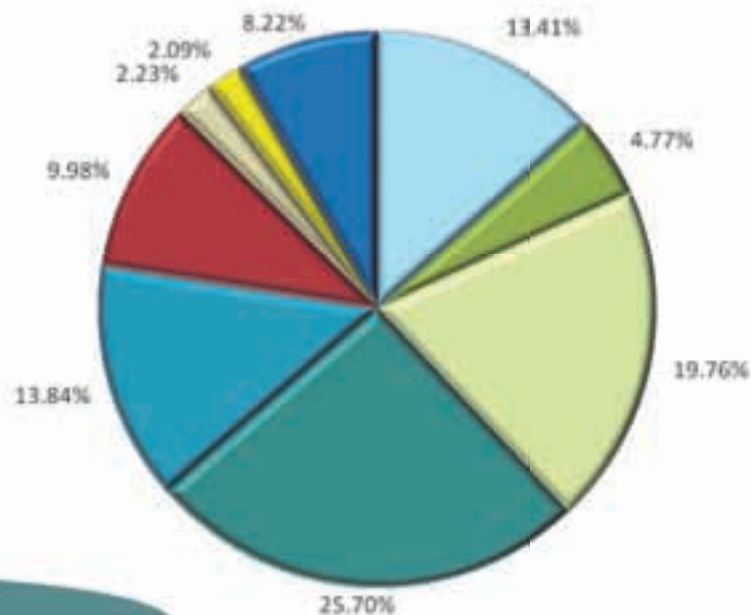
Financial Highlights - As Of June 30, 2012

INVESTMENT POSITION

	% Total	Amount
Large Cap Equities	13.41%	9,006,275.61
Small Cap Equities	4.77%	3,199,528.37
International Equities	19.76%	13,265,791.57
Alternative Investments	25.70%	17,255,433.79
Fixed Income Bonds	13.84%	9,290,599.57
World Bonds	9.98%	6,700,001.36
Natural Resources	2.23%	1,499,764.44
Money Market Funds	2.09%	1,401,530.94
United Methodist Trust	8.22%	5,520,454.47
Total Investments	100.00%	67,139,380.12

PORTFOLIO TOTAL: \$67.14 MILLION

- Large Cap Equities
- Small Cap Equities
- International Equities
- Alternative Investments
- Fixed Income Bonds
- World Bonds
- Natural Resources
- Money Market Funds
- United Methodist Trust

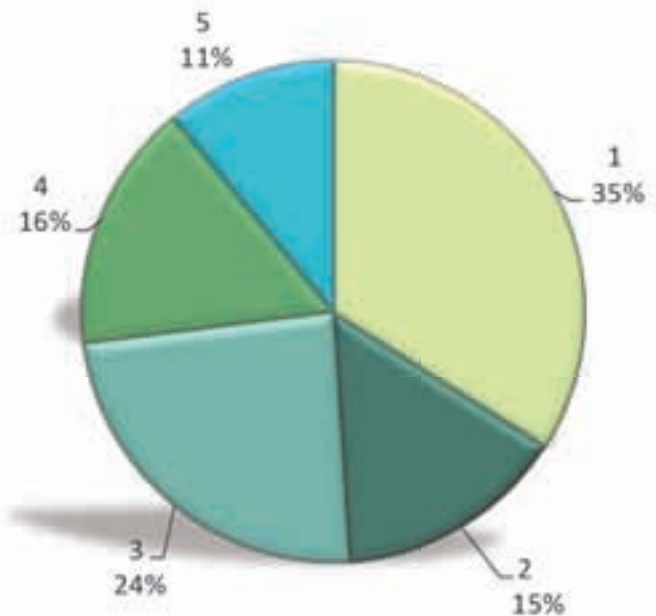


KEY FINANCIAL INFORMATION

	CURRENT YEAR	5 YEAR TOTALS
Net Investment Income	(4,696,074)	1,210,566
Change in Fair Market Value of Investments	(9,278,047)	27,075,578
Net Operating Expenses	3,728,365	24,236,138
Increase in Net Assets	(7,843,940)	18,638,070

Grants Paid — FYE 2012 In Support of Programmatic Goals

1. ● Physical, Emotional And Mental Health
2. ● Increased Access to Healthcare
3. ● Promote Healthy Lifestyles and Disease Prevention
4. ● Assist in Recovery and Reestablishment of Healthcare Services in New Orleans East
5. ● Provide MHSFI Staff Assistance to Other Non-Profit Entities



Our Approach

Our recent history suggests that when we think about grant-making there exists a range of models that describe different approaches. These models include everything from being "charitable bankers", to being totally strategic organizations, trying to create value and population driven health care related service improvement. At one end of the range, money is "given out", hoping that it will do good at the individual or group level. At the other end, which is where we see Methodist Health System Foundation, Inc. (MHSFI), we are investors and collaborators in creating healthier communities, setting our sights on identifying and solving systemic healthcare related problems. We are able to use our unique set of resources...people, dollars, reputation, data, and intellect...to create transformative change and to do it in a way that builds on evidence and lessons learned from our efforts to improve the quality of people's lives.

As is our tradition, MHSFI's grant-making activities are grounded in the principles of: integrity, transparency, disclosure, performance, and accountability.

Our Strategic Grantmaking Initiatives Strive To:

1. Improve the physical, emotional and mental health status of the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.
2. Increase access to healthcare for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.
3. Promote healthy lifestyles and disease prevention for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.
4. Assist, where applicable, in the recovery and reestablishment of healthcare services in New Orleans East.
5. Provide MHSFI staff assistance to other non-profit entities in subject areas of our internal expertise. This assistance would be directed towards non-profit entities within the New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.

Grants in Action

Improved Physical, Emo



Louisiana has the second-highest poverty rate in the nation, at 21.6%. In this economic environment, the hardships cause

by rising costs for food, gas and rent hit the most vulnerable people the hardest. Children are especially at risk: in Louisiana, one in every four children under age 5, and one in five children under 18, is at risk of hunger, today. There are currently 26,832 households in New Orleans East. Of that total population 6,708,

approximately 25% are food insecure. In the last fiscal year, Second Harvest has served more than 4,165 food insecure households each month through its member agency network, such as Love in Action Outreach, Just the Right Attitude, Mary Queen of Vietnam Community Development Corporation, and Cummings-Wilson AME Church.

Second Harvest Food Bank is leading the fight against hunger in south Louisiana through food distribution advocacy, education and disaster response. MHSFI is supporting Second Harvest's efforts to provide SNAP assistance, deliver donated food to its member agencies as well as provide outreach assistance to increase accessibility to food-insecure households of New Orleans East. ▲

Second Harvest

Just the Right Attitude

Mary Queen of Vietnam



Research has shown that communication disorders that go undiagnosed and untreated, such as, dyslexia, reading disorders, language processing disorders, expressive language disorders, stuttering, and articulation disorders can "interfere with learning in the classroom, limit educational achievement, harm promising careers, and inhibit personal relationships."

n - Goal #1 ational and Mental Health



The Daughters of Charity Services of New Orleans has exhibited a sustained commitment to the residents of New Orleans in the form of primary and preventative health services. Nearly seven years following the devastation of Hurricane Katrina over 80,000 residents in New Orleans East still bear the burden of traveling several miles to receive primary care services.

Greater New Orleans
Immunization Network

Kingsley House

Volunteers of America

In a joint effort to address the disparity in health care of the existing community, while planning for future growth and re-development of New Orleans East, the Daughters of Charity has now added a Nurse Practitioner and Medical Assistant. This additional staff will increase capacity of the primary care visits to 3,150 annually in the clinic; impacting the community's health care needs in the coming year by 43%. ▲

Daughters of Charity

New Orleans Speech
and Hearing

Early identification and remediation of communication disorders is now provided by *New Orleans Speech and Hearing Center's* satellite office located in New Orleans East. It is positively impacting the lives of "at risk" children through 800 screenings of children 3-7 years of age and are providing ongoing therapy to 180 area children affecting them, their families, and society. ▲



Sign Up Friday

Daughters of Charity
Services of New Orleans

New Orleans Speech
and Hearing

Kingsley House



Last summer thousands of school children from across the New Orleans area took a field trip to the UNO's campus for a healthy, educational & physical experience.

Grants in Action Increased Access



Sign Up Friday is a comprehensive summertime event for the community to live the healthiest life they can. Community and local event organizers displayed, entertained and engaged the children to learn how to prevent disease, promote healthy eating, and an education in how their body works. The programs helped the participants decide which activities to try, screenings, immunizations and vision and hearing. This healthy experience. This event saw approximately 2,000 children from the New Orleans area. *Sign Up Friday* addresses health issues beyond. Hearing and vision screening as well as BMI measurements to review with their parent or guardian for follow-up care. Increase their success at receiving the health care to



on Goal #2 s to Healthcare



ent designed to educate and inspire children in the
community groups, private organizations, clubs, camps
and demonstrated action packed opportunities for
promote safety, improve personal hygiene, healthy
s. Directors from area wide physical education
activities are best suited for their family. Health
testing round out a fun filled, action packed,
5,500 children, representing hundreds of families
s the health disparities of East New Orleans and
(fitness testing) results were given to the children
up. Those children "at risk" will be followed to
meet their specific needs.



Mary Queen of Vietnam



Our Lady of Holy Cross
College Our Lady of Holy

Nunez Community
College



Grants in Action - Promote Healthy Lifestyles and

The *Healthy Lifestyle Choices* (HLC) program provides curriculum and training for faculty and students in New Orleans East which promotes healthy lifestyles, disease prevention, and conflict resolution.

These tools are the development of patterns that lead to successful students. HLC has touched the lives of 6,500 area students. Moving beyond solely providing curriculum instruction, they are developing a culture of wellness.

Embracing a healthier environment has a direct impact on student health and learning outcomes. HLC provides the assistance needed to coordinate school health systems including policies, programs, activities, and resources. The school based approach allows collaboration among school administrators, faculty, parents, students, and community stakeholders, thus ensuring programs and policies meet the needs of the school population. ▲

Daughters of Charity

Volunteers of America

Sign Up Friday

Healthy Lifestyle Choices



Mary Queen of Vietnam (MQV) and *Methodist Health System Foundation, Inc.* have a joined focus to preserve and promote the unique diversity and improve the quality of life of residents in the New Orleans East area. MQV operates the New Orleans East Community Health Center (NOEHC) and understands fully the importance of having a stable core of providers and ancillary staff who are also capable of providing appropriate linguistic services. The adoption of a full time Nurse Practitioner and dedicated Medical Office Assistants ensures the health center's achievement of their critical objective.

Goal #3 Disease Prevention



Greater New Orleans
Immunization Network

Kingaleg House

Mary Queen of Vietnam



In a concern for the high obesity and poor health rates in the New Orleans area, *Volunteers of America of Greater New Orleans* initiated the Fresh and Healthy Food Program. It provides fresh, healthy, nutritious food to an underserved, needy segment of our community that is traditionally and

currently undernourished and under educated in nutrition.

This *Volunteers of America* program is creating new jobs for low and moderate income New Orleans residents. Affordable catering services for schools with a priority for serving students in high need schools in New Orleans East and development of a culinary arts training

program through a Fresh and Healthy Food production facility will allow access to healthy and fresh foods for school children and *Volunteers of America's* low income clients.

Volunteers of America of Greater New Orleans provides service to 72,238 individuals in eight main service areas: substance abuse, developmental disabilities, Katrina recovery, elderly, mental health, children and families, health, and community enhancement. ▲

New Orleans has consistently ranked amongst the least healthy in the nation. Communities served by systems anchored in primary care have better health and experience reductions in health disparities. In 2011, the New Orleans East Community Health Clinic saw 4,300 patients. In the past two decades, MQV has focused much of its efforts on increasing the center's capacity to serve the diverse patient population in a culturally and linguistically dignified manner to ensure patient visits will retain the high standard of quality and care NOELA has consistently maintained. ▲

Grants in Action - Goal #4

Assist in Recovery and Resestablishment of Healthcare Services in New Orleans East

Kingsley House provides individuals and family counseling to residents of New Orleans East and St. Bernard. Through current outreach services, 4,550 counseling hours assisted individuals and families dealing with the continued challenges of recovery and rebuilding in the New Orleans East area.

A partnership with Chalmette School Based Health Center has brought mental health services, resource assistance, counseling and assessments, and psycho-educational groups to area schools, neighborhoods, and homes of the individuals in need. ▲

Kingsley House

Daughters of Charity

New Orleans Speech and Hearing

Mary Queen of Vietnam

Greater New Orleans Immunization Network



MHSFI recognizes an investment in our children's health is an investment not only in that child's future, their family's future, but the future of a healthier and more productive community and society. The purpose of the **Greater New Orleans Immunization Network's, School Kids Immunization Program (SKIP)** is to increase immunization coverage levels for school age children. By vaccinating these children for free through school-based immunization drives and keeping their immunizations up-to-date, GNOIN can help the children stay healthy and prevent disease outbreaks. Immunization records are stored electronically for easy retrieval with the Louisiana state database (LINKS).

Grants in Action - Goal #5

Provide MHSFI Staff Assistance to Other Non-Profit Entities



Sign Up Friday



Professional Research Consultants

Greater New Orleans Immunity Network



Vaccinations are the most cost effective way to keep our community healthy. Vaccines are provided to the program for free through the Office of Public Health with MHSFI support through operational costs, medical supplies, and personnel. Providing these free services to students at school has saved parents significantly in vaccine costs, office visits, transportation and lost wages. Currently 29 schools participate in the SKIP program. They have held 71 immunization events during the 2011-2012 school year and has vaccinated 3,258 students with 5,235 immunizations. ▲

A Community Health Needs Assessment is a systematic, data-driven approach to determining the health status, behaviors, and needs of residents in the service area. To Methodist Health System Foundation this information may be used to make informed decisions and guide efforts to improve community health and wellness.

The *Professional Research Consultant's* Community Health Needs Assessment provides the information so that communities may identify issues of greatest concern and

decide to commit resources to those areas, thereby making the greatest possible impact on a communities' health status.

The most recent Community Health Needs Assessment will serve as a tool toward reaching three basic goals:

- To improve residents' health status, increase their life spans, and elevate their overall quality of life.
- To reduce the health disparities among residents.
- To increase accessibility to preventive services for all community residents.

A full report is available on our website under "NEWS". www.mhsfi.org/news_announcement/news/ ▲

Active Grants

ORGANIZATION NAME	PROJECT TITLE	Terms (months)	Grant Amount
Daughters of Charity Services of New Orleans	Project East—Phase 1	18	\$225,000
Greater New Orleans Immunization Network	School Kids Immunization Program (SKIP II)	36	\$483,621
Healthy Lifestyle Choices	Helping Children Make Healthy Choices	12	\$ 57,276
Just the Right Attitude	Addressing Hunger in New Orleans East	36	\$121,260
Kingsley House	Counseling and Outreach Program	12	\$230,255
Mary Queen of Vietnam CDC	Community Health Center –Sustainable, Accessible and Affordable Healthcare	12	\$150,000
MHSFI Project	Sign Up Friday 2012: N.O. Health Screenings	12	\$ 44,000
New Orleans Speech and Hearing	Satellite Office in New Orleans East and Audio Metric Testing Equipment	12	\$ 91,823
Nunez Community College	Scholarships for Nursing Students	8	\$ 5,418
Our Lady of Holy Cross College	Endowment Scholarships for Nursing Students	Ongoing	\$100,000
Professional Research Consultants	Community Needs Assessment	12	\$78,500
Second Harvest Food Bank	Addressing Hunger in New Orleans East	12	\$125,000
Volunteers of America	Fresh and Healthy Food Production Facility	61	\$250,000
FISCAL YEAR ENDING JUNE 30, 2012		TOTAL \$1,962,153	

Programs and Services

In fulfillment of its Mission, Methodist Health System Foundation, Inc. engages in services organized within three domains:

- Grant-making
- Oversight of Pendleton Memorial Methodist Hospital Run Out
- Management of Programs and Services

Management Services Organization

Management Services Organization (MSO) customizes services designed to alleviate the burden of accounts receivable management from the physician's practice. Some of the services offered are the access and usage of a proven practice management system, daily billing and collections efforts, patient registration and charge entry, guidance in identifying and rectifying coding issues, and the assignment of a personal customer service representative to each practice.



MSO's friendly and professional staff have decades of experience in practice management and truly care about their client's needs and goals. Their reliable and thorough assistance serves the Greater New Orleans area, the Gulf Coast region, and beyond.

Chalmette High School School Based Health Center

The Chalmette High School, School Based Health Center's (Center) team is providing much needed physical and emotional services and support to student patients. The Center served 1,110 student patients and had a total of 7,233 student visits. With one of the highest rated patient care averages in the state, the dedicated multidisciplinary team of health care professionals earned the Adolescent School Health Program's Sylvia Sterne Award for Overall Excellence in the Provision of School Based Health Center Services. The staff includes 3 Nurse Practitioners, 1 full-time Registered Nurse, 1 full-time Medical Assistant, 1 full-time Data Coordinator, 1 part-time Physician who provides direct patient care, 1 full-time Behavioral Health Professional and 1 part-time Psychiatrist.

The Center was also recognized by an official proclamation from the St. Bernard Parish School Board for the integral role it plays in the academic, social, emotional and physical needs of every child it serves. MHSFI's commitment as a major partner in the educational programs dedicated to securing the best possible learning opportunities are part of an overall healthcare contribution to the children and citizens of St. Bernard Parish.



Partnerships with LSU Health Sciences—Department of Psychiatry, Smile Louisiana, New Orleans Speech and Hearing, Greater New Orleans Immunization Network and Kingsley House assist in bringing additional services to the Center's patient population. The Center's funding is a collaborative effort through MHSFI, St. Bernard Parish School System and the State of Louisiana's Office of Public Health's Adolescent School Health Program. DHH/ DPH/ ASHP contributes as monitor and technical assistance provider.



Hypnotherapy Services

Baby, Baby, Baby

Hypnotherapy is an ideal adjunct to traditional medical protocols, such as: stress management, pain management, general anxiety, pre/post procedure anxiety, fears and phobias, as well as chronic conditions, such as hypertension, diabetes, etc.; any or all of which can be seen in an obstetrician's office.

Childbirth education using self hypnosis is just one of the services offered by Methodist Hypnotherapy Services. Couples are taught how to call upon their own innate abilities to control pain, relieve fear and build confidence in the natural processes of the human body. In the absence of fear, calm, confidence and control can play a significant role in a healthy birthing outcome for Mom and Baby.

Helping expectant couples learn how they can work together to bring about a healthy full term baby builds confidence and trust within themselves, with each other and with their medical team; thereby building healthy and supportive family and community.



Above: Nina and her adoring Mother

Below: Zoey



Above: Chase

Below: Lilli



Left: Mary and little brother, David

Left: Felix and his proud Dad



Above: Nina

Below: Elliott



Bonnie: I just wanted to email you some pictures of our beautiful baby boy, Elliott. He was born on Sept 24th in New Orleans. We used our HypnoBirthing every step of the way. Elliott was much bigger than expected at 9lbs.8 oz. so I will say I really needed my HypnoBirthing. Eric was an amazing source of support and great at reminding me to... breathe. The class and all the practice was so helpful... I can't thank you enough. My doctor said it was one of the calmest and most graceful births she has attended.

Hope that you are doing well. Berre and Eric



Other Organizations Supported

Asbury United Methodist Church

Bureau of Governmental Research

Children's Wish Endowment Inc.

Christ the Healer

Community Christian Concern of Slidell

Court Appointed Special Advocate

Dillard University

East Jefferson General Hospital Foundation

Foundation of American College of Healthcare Executives

Junior League of New Orleans

Leukemia and Lymphoma Society—Louisiana Chapter

Love in Action Outreach

Raintree Services, Inc.

Slidell Memorial Hospital Foundation

Southeastern Louisiana University Foundation

St Bernard Parish School Board Employees Lions Club

St Edward University

STARC

The United Methodist Church

Urban League of Greater New Orleans

Volunteers of America



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