

MHSF

METHODIST HEALTH SYSTEM
FOUNDATION, INC.

ANNUAL REPORT

July 1, 2012—June 30, 2013

Our Mission

The Methodist Health System Foundation, Inc. is dedicated to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond. The programs expressly target health status improvement of the referenced population by addressing the key determinants of health including lifestyles, access to healthcare services, social, and environmental factors. This is accomplished through operational management, program start up, and grantmaking while balancing community need, fiduciary responsibility, and exploring other business ventures that relate to healthcare.

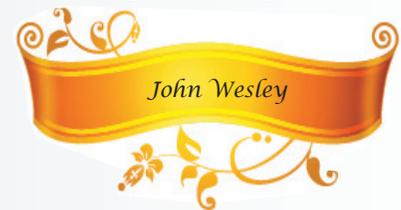
Our Values

In keeping with the Christian spirit, Methodist Health System Foundation, Inc. promotes health, wellness, and wholeness through offering, supporting or advocating programs and services to the Greater East New Orleans community and beyond. Methodist Health System Foundation, Inc. is committed to:

- Provide programs and services in a cost-effective and ethical manner.
- Be close to the community and responsive to their needs without regard to race, ethnicity, gender, creed, age or disability.
- The well-being of the Foundation Family of employees and constituents... emotionally, financially and spiritually.



*Do all the good you can,
By all the means you can,
In all the ways you can,
In all the places you can,
At all the times you can,
To all the people you can,
As long as ever you can.”*



John Wesley

Our Vision / Purpose

Though the United States spends more per capita on healthcare than any nation in the world, health status lags that of other industrialized nations. Population-based programs and personal health services that target the physical, mental and spiritual development of individuals and communities will improve health status. Our vision is for the Methodist Health System Foundation, Inc. to be a conduit for a healthy community that provides grants and healthcare services in addition to social, lifestyle, environmental, and public policy programs that promote health and wellness.

Message to the Community



MARIAN L. EGGERTON
CHAIRMAN

It is with great pleasure that we are able to share with you our 2012-2013 annual report. Within this publication you will read about the wide array of activities that kept the Foundation busy throughout the year. As a not for profit, faith-based organization, Methodist Health System Foundation, Inc. is committed to improving the quality of lives through prevention, education, and supportive partnerships as you will see in the pages of this report.

There may be health challenges looming on the horizon; however, this has not stifled our desire to support the ever-increasing need for programs and services for the East New Orleans communities and beyond. For the fiscal year ending June 30, 2013, we are pleased to report to have expended a total of \$2,382,097 toward meeting the needs of our mission zone. We are very excited about the year ahead and are looking forward to assisting the organizations who are “making a difference” in health care services to the community.



FREDERICK C. YOUNG, JR.
BOARD MEMBER / PRESIDENT

As you read this report, please remember that without the support of our generous, volunteer Board, and committed Administration and Partnerships we could not have accomplished what we do so well; bridge the gap between healthcare and people in need, in the communities we serve. We are strengthened by your continued prayers of support and inspired by our faith to be of service to others.

Sincerely

Two handwritten signatures in black ink. The top signature reads "Marian L. Eggerton" and the bottom signature reads "Frederick C. Young, Jr.".

In Memoriam

Dr. Paul F. Naccari
DIRECTOR EMERITUS
1929-2013



His eager handshake and endearing smile made an impression to all who came in contact with Dr. Naccari. From the beginning, his curiosity and insight made him a welcomed asset to Pendleton Methodist Memorial Hospital, where he was a distinguished member of its medical staff from its inception. He faithfully served as treasurer of the medical staff and was a member of the Executive Committee before being appointed to the Methodist Hospital Board of Directors. He served as Chief of Staff in 1977 and his ongoing contribution continued as Medical Director of Methodist Hospital's Department of Occupational Medicine where he founded the Methodist Occupation and Industrial Medicine Clinic. He continued his service to those in need as Board Member of the Methodist Health System Foundation, Inc. until his retirement, when he was awarded Director Emeritus status.

His vivacious energy was as contagious as his faith was strong as he extended his love of family and community in so many ways. So many individuals and families were touched by his kindness and compassion equaled by his wit and wisdom. We will forever appreciate his dedication and generosity, but mostly his friendship.

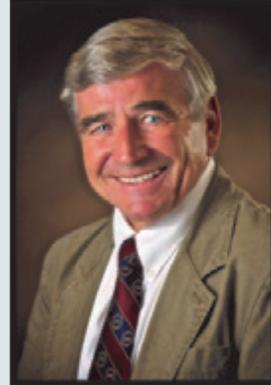
Board of Directors



MR. PATRICK M. GIBBS
VICE CHAIRMAN
MEMBER SINCE 2004



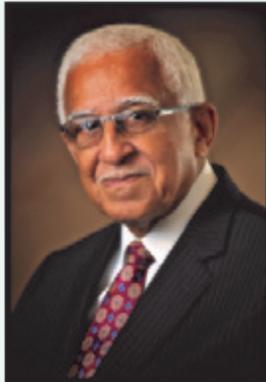
MR. DONALD E. PATE
TREASURER
MEMBER SINCE 2007



DR. PATRICK MOTTRAM
SECRETARY
MEMBER SINCE 2008



MRS. JUDY DAWSON
MEMBER SINCE 2004



DR. JOSEPH A. LABAT
MEMBER SINCE 2007



DR. ENRICA K. SINGLETON
MEMBER SINCE 2000



DR. OSCAR DELPORTAL
MEMBER SINCE 2012



MRS. MARY GIRAUD
MEMBER SINCE 2010



MR. LARRY D. WINK
MEMBER SINCE 2004



MRS. WENDY BERON
MEMBER SINCE 2012

Administration



PAUL R. PAGE, JR.
VICE PRESIDENT OF FINANCE



FREDERICK C. YOUNG, JR., FACHE
BOARD MEMBER / PRESIDENT



RICHARD A. HENAULT, FACHE
EXECUTIVE VICE PRESIDENT



BARBARA HENDERSON
ACCOUNTANT



STRELSA YOUNG
EXECUTIVE ASSISTANT



JULIE MONK
EXECUTIVE SECRETARY

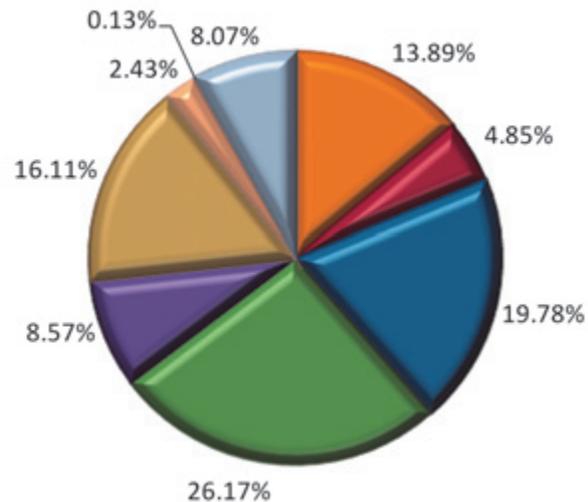
Financial Highlights As Of June 30, 2013

INVESTMENT POSITION

	% Total	Amount
Large Cap Equities	13.89%	9,618,342.82
Small Cap Equities	4.85%	3,359,659.72
International Equities	19.78%	13,696,739.76
Alternative Investments	26.17%	18,121,575.21
Fixed Income Bonds	8.57%	5,933,873.61
World Bonds	16.11%	11,159,710.82
Natural Resources	2.43%	1,681,213.89
Money Market Funds	.13%	90,942.08
United Methodist Trust	8.07%	5,591,272.99
Total Investments	100.00%	69,253,330.90

PORTFOLIO TOTAL: \$69.25 MILLION

- Large Cap Equities
- Small Cap Equities
- International Equities
- Alternative Investments
- Fixed Income Bonds
- World Bonds
- Natural Resources
- Money Market Funds
- United Methodist Trust



KEY FINANCIAL INFORMATION

	CURRENT YEAR	5 YEAR TOTALS
Net Investment Income	6,010,832	26,196,792
Change in Fair Market Value of Investments	2,113,951	(20,708,546)
Net Operating Expenses	4,020,928	23,212,773
Increase in Net Assets	2,662,687	(11,140,882)

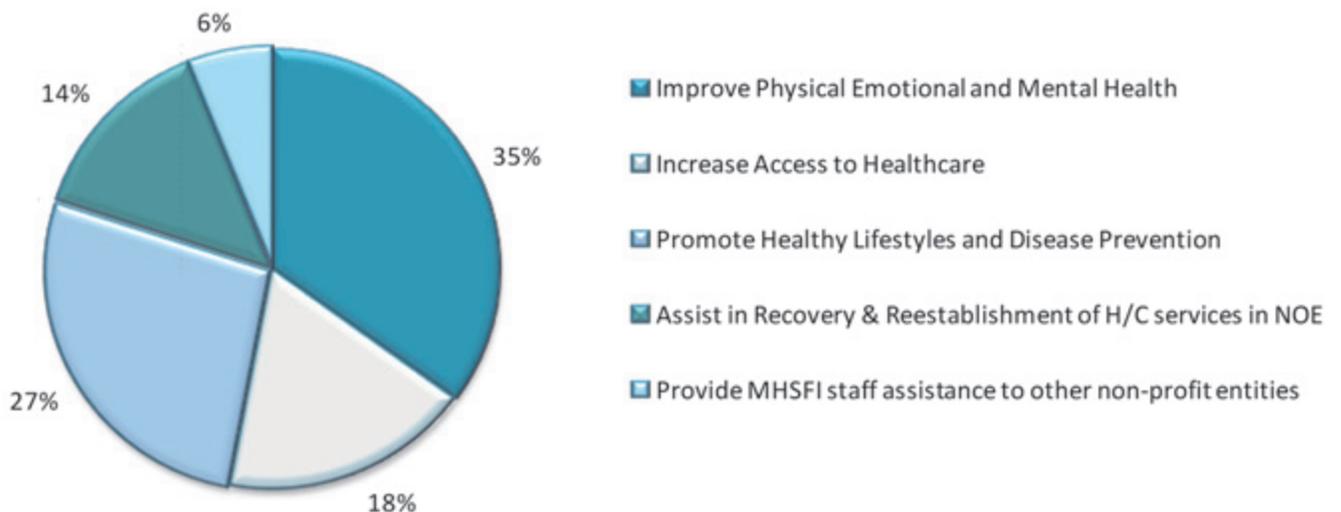
Grants Paid - FYE 2013

Our Approach

Our recent history suggests that when we think about grantmaking there exists a range of models that describe different approaches. These models include everything from being "charitable bankers", to being totally strategic organizations, trying to create value and population driven health care related service improvement. At one end of the range, money is "given out", hoping that it will do good at the individual or group level. At the other end, which is where we see Methodist Health System Foundation, Inc. (MHSFI), we are investors and collaborators in creating healthier communities, setting our sights on identifying and solving systemic healthcare related problems. We are able to use our unique set of resources...people, dollars, reputation, data, and intellect...to create transformative change and to do it in a way that builds on evidence and lessons learned from our efforts to improve the quality of people's lives. As is our tradition, MHSFI's grantmaking activities are grounded in the principles of: integrity, transparency, disclosure, performance, and accountability.

Our Strategic Grantmaking Initiatives Strive To:

1. Improve the physical, emotional and mental health status of the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.
2. Increase access to healthcare for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.
3. Promote healthy lifestyles and disease prevention for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.
4. Assist, where applicable, in the recovery and reestablishment of healthcare services in New Orleans East.
5. Provide MHSFI staff assistance to other non-profit entities in subject areas of our internal expertise. This assistance would be directed towards non-profit entities within the New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.



In Support of Programmatic Goals

#1 Improve Physical, Emotional and Mental Health

- The Blood Center
- Covenant House
- Daughters of Charity of New Orleans
- Kingsley House
- Just the Right Attitude
- Second Harvest Food Bank
- Love In Action Outreach
- Mary Queen of Vietnam CDC
- New Orleans Speech and Hearing
- Volunteers of America
- Greater New Orleans Immunization Network (SKIP)



#2 Increase Access to Healthcare

- Covenant House
- Daughters of Charity of New Orleans
- Kingsley House
- Mary Queen of Vietnam CDC
- MHSFI Project—Sign Up Friday
- New Orleans Speech and Hearing
- Nunez Community College
- Our Lady of Holy Cross College



#3 Promote Healthy Lifestyles and Disease Prevention

- The Blood Center
- Covenant House
- Daughters of Charity of New Orleans
- Greater New Orleans Immunization Network (SKIP)
- Healthy Lifestyle Choices
- Kingsley House
- Love In Action Outreach
- Mary Queen of Vietnam CDC
- MHSFI Project—Sign Up Friday
- Volunteers of America



#4 Assist in Recovery & Reestablishment of Healthcare services in New Orleans East

- Daughters of Charity Services of New Orleans
- Greater New Orleans Immunization Network (SKIP)
- Kingsley House
- Mary Queen of Vietnam CDC
- New Orleans Speech and Hearing



#5 Provide MHSFI staff assistance to other non-profit entities

- Greater New Orleans Immunization Network (SKIP)
- Love In Action Outreach
- MHSFI Project—Sign Up Friday



Grants In Action—Goal #1

Covenant House

Second Harvest

Greater New Orleans Immunization Network

The Blood Center

Mary Queen of Vietnam CDC

Just The Right Attitude



The New Orleans Speech and Hearing Center's East location office is located in the Medical Center of East New Orleans building. This satellite office's first year was fully funded thanks to the Methodist Health System Foundation, Inc. This location provides easier access to services for residents of New Orleans East, Gentilly, and St. Tammany.

The office space is equipped with a waiting room, intake reception office and four therapy rooms. Recently equipment was purchased allowing the clinicians to perform limited hearing test/screenings with the regularly scheduled speech-language assessment and therapy.

With four speech-language clinicians on site and expanded days, the number of evaluation and therapy sessions is projected to significantly increase. The goal is to have a financially self sustaining office that will continue to provide access to therapy for children with communication disorders in an underserved area of New Orleans. ▲



Speech - language pathologist, Louise V., utilizes her iPod in a session with a client in the N.O. East location

Improved Physical, Emotional & Mental Health



Speech-language pathologist, Emily, uses a magnet game and visual cues to teach her client how to produce the "k" sound in the back of his mouth.



N.O. Speech and Hearing Center's Waiting Room - N.O. East Location



Emily R., speech-language pathologist, preps for a session with a client in the intake reception area of the N.O. East location.



Kingsley House

Volunteers of America

Daughters of Charity

New Orleans Speech and Hearing

Love In Action Outreach



Staff at the New Orleans East location.

Grants In Action—Goal #2



Kingsley House

Daughters of Charity

Covenant House

Our Lady of Holy Cross College

1900 participants representing hundreds of families in the New Orleans area entered the University of New Orleans Lakefront Arena for the health education and physical experience of MHSFI's *Sign Up Friday*. Fourteen local NORD camps from across the city were invited to fitness challenges, healthy nutrition and safety information along with an assortment of health screenings for their ears, eyes, blood pressure, body mass index (fitness testing) and immunizations. This venue offers area children an opportunity to learn about health and wellness in a fun and friendly environment. Far too many of the children of our area fail to receive the basic screenings that could avoid future health crisis.



CHILDREN'S
HOSPITAL

NORD
NEW ORLEANS RECREATION DEPARTMENT

Increased Access to Healthcare

New Orleans Speech and Hearing

Mary Queen of Vietnam CDC

Nunez Community College

Sportscare USA

Sign Up
FRIDAY



The wide variety of resources found at *Sign Up Friday* were a joint effort of concerned community based health care providers, food suppliers, Louisiana State Troopers, area nursing students, UNO's basketball team-members, student volunteers and many others. They all came together to fill in the gaps for the future of the children. Through this opportunity the children have tools to build a healthier life and safer future. 3% of the children screened required additional hearing screening and 45% required additional vision screening. BMI (fitness testing) results showed 14% testing below the healthy fitness zone. The results of the testing were given to the children to review with their parent or guardian and those children "at risk" will be followed to increase their success at receiving the specific health care to meet their needs.



BlueCross BlueShield
of Louisiana

An independent licensee of the Blue Cross and Blue Shield Association.

Grants In Action—Goal #3



More than a decade ago, a community task force of educators, medical professionals and health advocates convened in New Orleans to address the prevalence of youth risk behaviors in the region. The result was the formation of *Healthy Lifestyle Choices (HLC)*, a nonprofit organization dedicated to empowering youth with the knowledge and skills to make healthy choices for a lifetime. Based on best practices and independent research, HLC created school-based programs focused on safety, nutrition, fitness, violence prevention and substance abuse prevention. These programs have proven to increase health knowledge and positively impact youth behaviors. ▲

Volunteers of America

Love In Action Outreach

Greater New Orleans Immunization Network

Sportscare USA — Sign Up Friday

Daughters of Charity of New Orleans



Promote Healthy Lifestyles and Disease Prevention



Consistent with the mission of MHSFI, that is dedicated to the support, development and management of health - related programs and services for the benefit of the citizens of New Orleans and beyond, **Daughters of Charity Health Centers**, (DHC), *New Orleans*, seeks to foster holistic and systemic change with regard to overall health and wellness of their patients population. Benefiting the community at its core, the Project East is designed to engage families in ways which enable them to emerge from the hold of poverty by tackling the root cause of health disparities through affordable high quality healthcare resources. ▲



Our community, more than most, recognizes the need of a rich blood bank in the event of a disaster. It is often overlooked in those times when those same blood units are used for saving the lives of medical emergencies, day in and day out.

The Blood Center recently launched its Heart2Heart Empowered to Save 3 Lives community outreach program, which is designed to educate youth and increase the number of blood donations in our community, specifically targeting minority groups such as African-Americans. ▲

Healthy Lifestyle Choices

Covenant House

Kingsley House

Mary Queen of Vietnam CDC

The Blood Center

Grants In Action—Goal #4



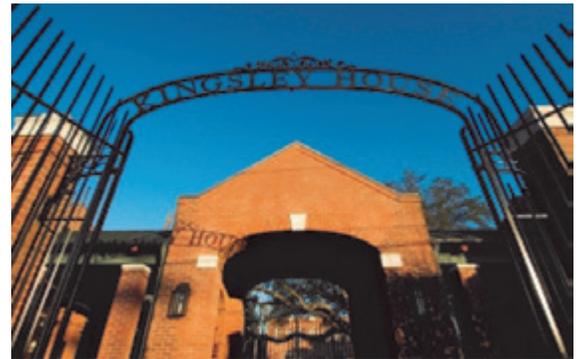
Greater New Orleans Immunization Network

Kingsley House

Daughters of Charity of New Orleans

Mary Queen of Vietnam CDC

New Orleans Speech and Hearing



Kingsley House Counseling and Outreach Program is filling a need often overlooked. They are providing counseling and support services for distressed families and individuals. Their highly trained counselors offer mental health assessments for an individual or their entire family. Counselors provide services where it is needed; in the participant's home, at a health fair, or in a private or group setting in the Kingsley House offices. To date over 2100 hours of counseling and life skills education has been provided to the East New Orleans community. ▲

Assist in Recovery and Reestablishment of Healthcare Services in New Orleans East



The Greater New Orleans Immunization Network—School Kids Immunization Program (SKIP) Their goal is to bring all children of the New Orleans East, St. Bernard, and Gentilly area to full compliance status with regard to the health and disease prevention opportunities available. Maintaining a record of those immunizations allows for accurate immunization data tracking throughout the child's lifetime. The Louisiana state immunization database is accessible from outside the local area in the event of a family move or storm evacuation. The success of this program has been astounding and the far reaching effects it is having on these communities is evident by providing over 13,000 vaccines. ▲



Grants In Action—Goal #5



Greater New Orleans Immunization Network

Love In Action Outreach

Sportscare—Sign Up Friday



Provide MHSFI Staff Assistance to Other Non-Profit Entities



Love in Action Outreach is a food pantry program in partnership with Second Harvest Food Bank of New Orleans. On average, Love in Action pantry serves over 1800 households per month. Approximately 300,000 pounds of nutritious perishable food is also being distributed to compliment the canned and dry goods that are currently being provided to consistently address the food disparities in the East New Orleans communities. ▲



Programs and Services



Miss Turner Brink

Hypnotherapy Services

Individuals, of every age, deserve peace in their lives. Our Hypnotherapy Services has helped many discover the blessing peace of mind brings to their lives. From the joy and confidence in the smile of the expectant Mom, to the deep energized stretch from the 10 year insomniac. Change can happen when you engage your mind. Helping people make those life changes in a caring environment is what MHSF Hypnotherapy Services offers. Finding that peace within may take on many forms and outcomes will vary from person to person, but always with the goal of, *“let there be peace on Earth, and let it begin with me”*.

Management Services

Management Services Organization’s (MSO) customized services are their specialty. Their proven practice management system, offers daily billing and collections, patient registration as well as guidance with the complex charge entry and coding issues facing medical office administration. MSO experienced customer service representatives customize a program that meets the unique needs and goals of busy medical practices.



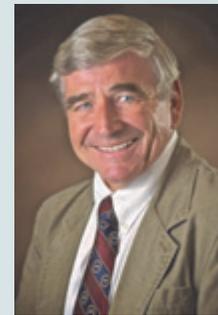
In fulfillment of its Mission, Methodist Health System Foundation, Inc. engages in services organized within three domains:

- **Grantmaking**
- **Oversight of Pendleton Memorial Methodist Hospital Run Out**
- **Management of Programs and Services**

School Based Health Center



Heather Surcouf, N.P.
Center Manager



Dr. Patrick Mottram
Medical Director



Chalmette High School, School Based Health Center (CHS SBHC) is a collaborative effort of dedicated clinicians and committed community partnerships that provide much needed physical and emotional health services to student patients of Chalmette High School. Since 2006, CHS SBHC has played an integral role in disease prevention and class attendance. Partnerships with LSU Health Sciences, Department of Psychiatry, New Orleans Speech and Hearing, Greater New Orleans Immunization Network, Operation Smile Louisiana and Kingsley House assist in bringing additional services to the Center's professional team of doctors, nurse practitioners, nurses and office staff. The Center's funding is made possible through the collaborative effort of MHSFI, St. Bernard Parish School System and the State of Louisiana's Office of Public Health's Adolescent School Health Program and partially funded by grants from Lions Club International Foundation and W.K. Kellogg Foundation administered by School Health Connection of Louisiana. DHH/OPH/ASHP contribute as monitor and technical assistant provider.

Other Organizations Supported

ORGANIZATION NAME	PROJECT TITLE	Terms (months)	Grant Amount
Daughters of Charity Services of New Orleans	Project East—Phase 1	27	\$225,000
Greater New Orleans Immunization Network	School Kids Immunization Program (SKIP)	36	\$478,016
Healthy Lifestyle Choices	Helping Children Make Healthy Choices	12	\$57,276
Just the Right Attitude	Addressing Hunger in New Orleans East	36	\$121,260
Kingsley House	Counseling and Outreach Program	12	\$345,028
Mary Queen of Vietnam CDC	NOELA -Community Health Center Sustainable, Accessible and Affordable Healthcare	12	\$170,000
MHSFI Community Benefit Project	Sign Up Friday 2013 - N.O. Health Screenings	12	\$80,000
New Orleans Speech and Hearing	Satellite Office in New Orleans East and Audio Metric Testing Equipment	12	\$ 57,471
Nunez Community College	Technical Assistance for School Based Health Clinic	8	\$15,000
Our Lady of Holy Cross College	Endowment Scholarships for Nursing Students	Ongoing	\$100,000
Love In Action Outreach	Food Pantry Program	15	\$61,175
The Blood Center	Lifesaver Program	12	\$59,871
Second Harvest Food Bank	Addressing Hunger in New Orleans East	12	\$125,000
Volunteers of America	Fresh and Healthy Food Production Facility	61	\$250,000
Covenant House	Rights of Passage	36	\$237,000
FISCAL YEAR ENDING JUNE 30, 2013		TOTAL	\$2,382,097

Other Organizations Supported FYE 2013

Boys Hope Girls Hope of Greater New Orleans

Bureau of Governmental Research

Chalmette High School Alumni Association

Christ the Healer

Community Christian Concern of Slidell

Court Appointed Special Advocate

First Grace Community Alliance

Foundation of American College of Healthcare Executives

Greater New Orleans Data Center

Leukemia and Lymphoma Society—Louisiana Chapter

Nunez Community College

Raintree Services, Inc.

Slidell Memorial Hospital Foundation

Southeastern Louisiana University Foundation

St Bernard Parish School Board Employees Lions Club

The Food Bank of Covington, LA., Inc.

Volunteers of America



Methodist Health System Foundation, Inc.

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Visit our Website: www.mhsfi.org

