



**MHSF**  
METHODIST HEALTH SYSTEM  
FOUNDATION, INC.

ANNUAL REPORT  
July 1, 2013—June 30, 2014

In the lifespan of a  
non-profit organization,  
our time as  
supporters and volunteers  
may be relatively fleeting,  
but the good we do can  
change lives forever.

## **Our Mission**

The Methodist Health System Foundation, Inc. is dedicated to the support, development and management of health related programs and services for the benefit of the citizens of East New Orleans and beyond. The programs expressly target health status improvement of the referenced population by addressing the key determinants of health including lifestyles, access to healthcare services, social and environmental factors. This is accomplished through operational management fiduciary responsibility, and exploring other business ventures that relate to healthcare.

## **Our Values**

In keeping with the Christian spirit, Methodist Health System Foundation, Inc. promotes health, wellness and wholeness through offering, supporting or advocating programs and services to the Greater New Orleans community and beyond. Methodist Health System Foundation, Inc. is committed to:

- Providing programs and services in a cost-effective and ethical manner.
- Be close to the community and responsive to their needs without regard to race, ethnicity, gender, creed, age or disability.
- The wellbeing of the Foundation family of the employees and constituents...emotionally, financially and spiritually.

## **Our Vision/Purpose**

Though the United States spends more per capita on healthcare than any nation in the world, health status lags that of other industrialized nations. Population-based programs and personal health services that target the physical, mental and spiritual development of individuals and communities will improve health status. Our vision is for the Methodist Health System Foundation, Inc. to be a conduit for a healthy community that provides grants and health care services in addition to social, lifestyle, environmental and public policy programs that promote health and wellness.

## Our Message to the Community

In the last decade, as a legacy foundation, MHSFI has, in so many ways, been a healing catalyst for our community. Goals we had designed from our inception evolved in ways we could not have foreseen. In these brief ten years MHSFI has played an integral role in the recovery and establishment of a new generation of self sustaining individuals. From the unborn to the elderly, and every person in between, MHSFI has partnered with community wide organizations and health care providers to ensure the health and well being of the East New Orleans communities and beyond. This cohesive alliance has allowed MHSFI to prudently distribute funding to help meet the community's most basic needs, while laying a framework for the future.

In our ever expanding goal to help those in need, MHSFI has partnered with those in the community who have actively prevented illness and diminished hunger through no cost immunizations for children and community food pantries. These programs have affected not only the quality of life for the children and their families but for the future of the community as a whole. We are pleased to share within the pages our 2013-2014 annual report the true values and purpose of MHSFI. We are addressing the present needs of the communities we serve, while preparing for the future through the continued support of college nursing students through education scholarships and expanding quality healthcare where accessibility is a factor, in high school and college level, School Based Health Centers.

As we move forward, into the next decade of service, local support will be more vital than ever to meet the increasing needs and ensuring access to quality healthcare. For the fiscal year ending June 30, 2014, we are pleased to report that MHSFI has expended to the communities we serve \$3,358,020.50, in support of our Mission. 2013-2014 is one more year in this *decade of difference*.

The team that is Methodist Health System Foundation, Inc. thanks you for your continuing support as its members endeavor to meet critical community needs in the next decade and beyond.

Sincerest Regards,

*Marian L. Egerton*  
*Richard C. Gandy*

## Board of Directors



MARIAN L. EGGERTON  
CHAIRMAN  
MEMBER SINCE 1986



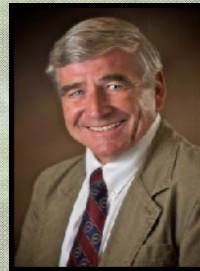
FREDERICK C. YOUNG, JR.  
PRESIDENT  
MEMBER SINCE 1986



MR. PATRICK M. GIBBS  
VICE CHAIRMAN  
MEMBER SINCE 2004



MR. DONALD PATE  
TREASURER  
MEMBER SINCE 2007



DR. PATRICK MOTTROM  
SECRETARY  
MEMBER SINCE 2008



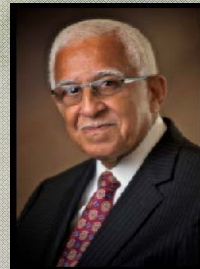
MR. LARRY D. WINK  
MEMBER SINCE 2004



DR. ENRICA K. SINGLETON  
MEMBER SINCE 2000



MRS. JUDY DAWSON  
MEMBER SINCE 2004



DR. JOSEPH A. LABAT  
MEMBER SINCE 2007



MRS. MARY GIRARD  
MEMBER SINCE 2010



DR. OSCAR DELPORTAL  
MEMBER SINCE 2012



MRS. WENDY BERON  
MEMBER SINCE 2012



### Christian's Should

*“Gain all you can...but this it is certain we ought not do; we ought not to gain money at the expense of life, nor (which is the same thing) at the expense of our health.”*

*“Save all you can, (while not spending merely to gratify the desire of the flesh the desire of the eye, or the pride of life.”*

*“Give all you can.” “God placed you here not as a proprietor, but as a steward...”*

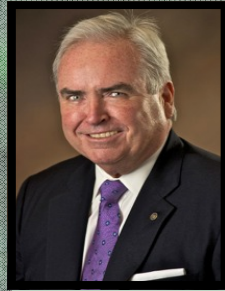
*For all that is laid out in this manner (of giving) is really given to God.”*

*John Wesley*

## Administration and Support Staff



FREDERICK C. YOUNG, JR.  
PRESIDENT  
SINCE 1980



RICHARD A. HENAULT  
EXECUTIVE VICE PRESIDENT  
SINCE 1984



PAUL R. PAGE, JR.  
VICE PRESIDENT OF FINANCE  
SINCE 1997



STRELSA YOUNG  
EXECUTIVE ASSISTANT  
SINCE 1997



JULIE MONK  
EXECUTIVE SECRETARY  
SINCE 2010



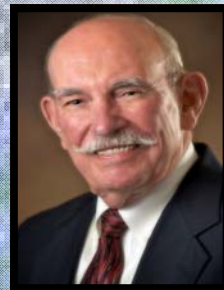
BARBARA HENDERSON  
ACCOUNTANT  
SINCE 1975



GISELLE DIECIDUE  
EXECUTIVE SECRETARY  
SINCE 1990



BONNIE MILLER  
DIRECTOR OF HYPNOTHERAPY  
SINCE 2005



HAL CUTLIP  
SINCE 2008

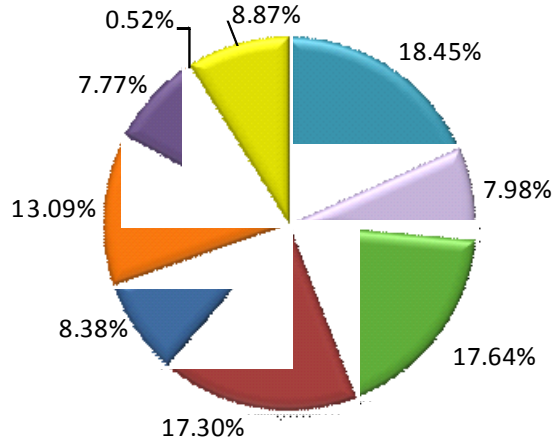
We must adjust  
to changing times  
and still hold  
to unchanging  
principles. .

*James Earl Carter, Jr.*



**INVESTMENT POSITION**

- Large Cap Equities
- Small/Mid Cap Equities
- International Equities
- Alternative Investments
- Fixed Income
- World Bonds
- Asset Allocator
- Money Market Funds
- United Methodist Trust Fund



**PORTFOLIO TOTAL: \$74.2 MILLION**

|                             | <b>% Total</b> | <b>Amount</b>        |
|-----------------------------|----------------|----------------------|
| Large Cap Equities          | 18.45%         | 13,687,916.08        |
| Small / Mid Cap Equities    | 7.98%          | 5,924,609.19         |
| International Equities      | 17.64%         | 13,093,753.75        |
| Alternative Investments     | 17.30%         | 12,837,304.00        |
| Fixed Income                | 8.38%          | 6,220,626.94         |
| World Bonds                 | 13.09%         | 9,716,086.95         |
| Asset Allocator             | 7.77%          | 5,765,267.49         |
| Money Market Funds          | .52%           | 386,111.32           |
| United Methodist Trust Fund | 8.87%          | 6,578,350.12         |
| <b>Total Investments</b>    | <b>100.00%</b> | <b>74,210,025.84</b> |

**KEY FINANCIAL INFORMATION**

|  | <b>CURRENT YEAR</b> | <b>5 YEAR TOTALS</b> |
|--|---------------------|----------------------|
| Net Investment Income                      | 8,863,980           | 33,958,519           |
| Change in Fair Market Value of Investments | 4,956,695           | 9,329,068            |
| Net Operating Expenses                     | 4,295,953           | 22,604,266           |
| Increase in Net Assets                     | 5,625,329           | 16,208,875           |

In fulfillment of its Mission,  
Methodist Health System Foundation, Inc.  
engages in services organized within  
three domains:

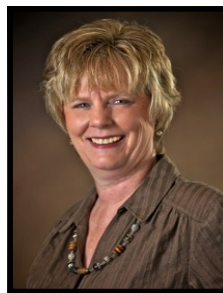
- Grantmaking
- Oversight of Pendleton Memorial Methodist  
Hospital Run Out
- Management of Programs and Services



Physicians are very busy with the care and treatment of their patients. The last thing they want to be concerned with is the management of their hectic office and the specialized training needed to navigate the intricate billing and insurance world. This part of quality patient care is left to the experienced hands of the Methodist Management Services Organization (MSO) staff; collectively, has over three decades of medical billing and management experience. The dedicated staff of MSO possesses the poise and concern for the patient's mental wellbeing when it comes to accounts to be handled in a seamless and swift manner. This trusting team effort of patient care and medical practice management is the foundation of a healthy profitable medical practice.



**CHERYL LANDRY**  
SINCE 2006



**JANICE BRINK**  
SINCE 1993



**SARAH COMPAGNO**  
SINCE 1981

“Let your words  
be the genuine picture  
of your heart.”

John Wesley

Whether it was Tobacco Cessation or Trichotillomania, Hypnotherapy Services has helped sufferers with health related issues live a healthier and more productive life. Far too often, people with a myriad of symptoms find it difficult to know where to start in order to reduce and eliminate their patterns of suffering.

As an adjunct to traditional medicine, Hypnotherapy takes its place in the medical world by assisting clients create their personal mind/body connection for prevention, health maintenance and healing for their mind/body and spirit.

Chronic Anxiety and Pain Management are among the most requested conditions for Hypnotherapy Services. Through Hypnoanalysis, discovery of underlying causes of these maladies alone, quite often ease symptoms and create a pathway for healing to be restored. Knowledge is power. When a client feels more in control of their health, wellbeing and recovery, they thrive.

When you know better, you do better. Awareness through education is key to becoming a more vibrant individual; a healthy, wealthy and wise individual. Hypnotherapy Services offers group classes to the public, that create awareness of the power of the mind and the many applications of hypnosis that are available to them.

Self Hypnosis and HypnoBirthing Childbirth Classes offer empowering tools and techniques that give young parents success tools for managing fear, pain, anxiety, for childbirth as well as the stressors of life's daily demands. These adult success strategies, of calm, confidence and self control, in turn, influence their children. Learning through example for the future to be brighter, healthier, and happier, for families and our communities.



BONNIE MILLER, DIRECTOR  
CLINICAL HYPNOTHERAPY

**Good health is fundamental in supporting education and the development of healthy families and communities. The Chalmette High School, School Based Health Center and the Nunez Community College Health Center provides quality medical intervention necessary to promote and improve the student's health and academic capability.**

**Meeting the student's health care needs, where they are, on their campus, is the goal of MHSFI's involvement. This knowledgeable, multidisciplinary staff of health care professionals also collaborate, advocate, and educate within the communities they serve.**

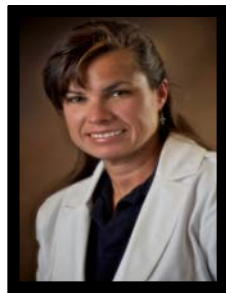
**Some services students have access to are;**

- |                                  |                           |
|----------------------------------|---------------------------|
| <b>Sports Physicals</b>          | <b>Health Screenings</b>  |
| <b>Minor Injuries /Illnesses</b> | <b>Blood Work</b>         |
| <b>Diet/Nutrition</b>            | <b>Immunizations</b>      |
| <b>Vision Screenings</b>         | <b>Treatment for Skin</b> |
| <b>Routine Follow Up Care</b>    | <b>Routine Lab Work</b>   |

School Based Health Centers



**GLENDALONDON**  
SINCE 2007



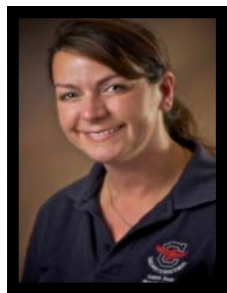
**HEATHER SURCOUF**  
SINCE 2007



**DR. PATRICK MOTTRAM**  
SINCE 2008



**PATTIE JARRELL**  
SINCE 2008



**MAE JUAN**  
SINCE 2007



**KATHERINE KERSHENSTINE**  
SINCE 2010



**CAROL ROGER**  
SINCE 2007



**LESLIE MATTHEWS**  
SINCE 2014



**DANA BIAGAS**  
SINCE 2014



**STEVEN JUAN**  
MEMBER SINCE 2013



**AUDRA DEGAN**  
SINCE 2014

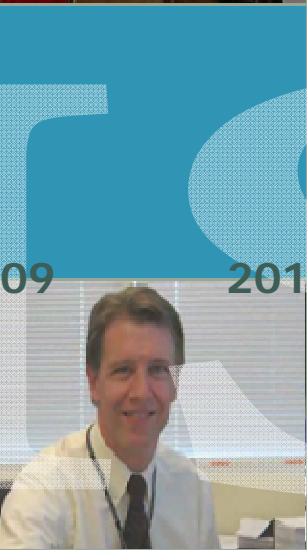
# Decade of Difference



2004







2009

2010

2011

2012

2013

2014



*As is our tradition, MHSFI's grant-making activities are grounded in the principles of: Integrity, transparency, disclosure, performance, and accountability.*

## Grantmaking Initiatives In Support of Programmatic Goals

Our recent history suggests that when we think about grantmaking there exists a range of models that describe different approaches. These models include everything from being “charitable bankers”, to being totally strategic organizations, trying to create value and population driven healthcare related service improvement. At one end of the range, money is “given out”, hoping that it will do good at the individual or group level. At the other end, which is where we see MHSFI, we’re investors and collaborators in creating healthier communities setting our sights on identifying and solving systemic healthcare related problems. We are able to use our unique set of resources... people, dollars, reputation, data, and intellect...to create transformative change and to do it in a way that builds on evidence and lessons learned from our efforts to improve the quality of people’s lives.

1. **Improve the physical, emotional and mental health status of the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**
2. **Increase access to healthcare for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**
3. **Promote healthy lifestyles and disease prevention for the citizens of the metropolitan New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**
4. **Assist, where applicable, in the recovery and reestablishment of healthcare services in New Orleans East.**
5. **Provide MHSFI staff assistance to other non-profit entities in subject areas of our internal expertise. This assistance would be directed towards non-profit entities within the New Orleans area with an emphasis on the communities of New Orleans East, Gentilly, St. Bernard and beyond.**

|     |  |
|-----|--|
| 29% | <ul style="list-style-type: none"> <li>■ The Blood Center</li> <li>■ Covenant House</li> <li>■ Daughters of Charity</li> <li>■ Educare New Orleans</li> <li>■ Greater N.O. Immunization Network (SKIP)</li> <li>■ Kingsley House</li> <li>■ Love In Action</li> <li>■ Mary Queen of Vietnam CDC</li> <li>■ N.O. Speech and Hearing</li> <li>■ St. Thomas Community Health Center</li> <li>■ VIA LINK, Inc.</li> <li>■ Volunteers of America</li> <li>■ Young Leadership Council</li> </ul>   |
| 21% | <ul style="list-style-type: none"> <li>■ Covenant House</li> <li>■ Daughters of Charity Services of N.O.</li> <li>■ Educare New Orleans</li> <li>■ The Food Bank of Covington, LA</li> <li>■ Kingsley House</li> <li>■ Mary Queen of Vietnam CDC</li> <li>■ MHSFI Project—Sign Up Friday</li> <li>■ N.O. Speech and Hearing</li> <li>■ Our Lady of Holy Cross College</li> <li>■ St. Thomas Community Health Center</li> <li>■ Southeastern LA University Foundation</li> <li>■ VIA LINK, Inc.</li> </ul>  |
| 31% | <ul style="list-style-type: none"> <li>■ The Blood Center</li> <li>■ The Covenant House</li> <li>■ Daughters of Charity Services of N.O.</li> <li>■ Educare New Orleans</li> <li>■ The Food Bank of Covington, LA</li> <li>■ Greater N.O. Immunization Network (SKIP)</li> <li>■ Kingsley House</li> <li>■ Love In Action</li> <li>■ Mary Queen of Vietnam CDC</li> <li>■ MHSFI Project—Sign Up Friday</li> <li>■ St. Thomas Community Health Center</li> <li>■ VIA LINK, Inc.</li> <li>■ Volunteers of America</li> <li>■ Young Leadership Council</li> </ul> |
| 13% | <ul style="list-style-type: none"> <li>■ Daughters of Charity Services of N.O.</li> <li>■ Greater N.O. Immunization Network (SKIP)</li> <li>■ Kingsley House</li> <li>■ Mary Queen of Vietnam CDC</li> <li>■ New Orleans Speech and Hearing</li> <li>■ St. Thomas Community Health Center</li> </ul>   |
| 6%  | <ul style="list-style-type: none"> <li>■ Greater N.O. Immunization Network (SKIP)</li> <li>■ Love In Action</li> <li>■ MHSFI Project—Sign Up Friday</li> </ul>   |

### New Orleans Speech and Hearing Center

Imagine a world where it's impossible to tell others what you're thinking--a world where you're unable to hear what others want to share with you. For some people, it's a reality they cope with every day. That's why the New Orleans Speech & Hearing Center (NOSHC), a United Way Agency, is here helping people to overcome their communication disorders, helping them live up to their potential.



From infants to elderly, the NOSHC offers customized, comprehensive treatment plans, thereby improving the quality of the lives of the people they serve, in the New Orleans East community. The earlier that hearing loss occurs in a child's life, the more serious is the effect on the child's development. Similarly, the earlier the hearing loss is identified and intervention begins, the more likely it is that the delays in speech and language development will be diminished.



*Over 500 Chalmette High School students are included each school year, in the 4,900 student speech/language, hearing and vision screenings that NOSHC provides .*

VIA LINK, Inc

Greater New Orleans Immunization Network ( SKIP)

Daughters of Charity of New Orleans

Kinsley House

The Blood Center





*Seth, age 10, has been in speech-language therapy for apraxia of speech with Callie, speech-language pathology assistant, since 2010. Both his mother and Callie rave about Seth's steady improvements.*

The National Institute of Deafness and Other Communication Disorders (NIDCD) reports that three out of four children experience ear infections by the time they are three years old. The prevalence of a speech sound disorder in young children is 8 to 9 percent. By first grade, roughly five percent of children have noticeable speech disorders; the majority of these speech disorders have no known cause.

NOSHC's goal is to provide high quality care at a price that our clients can afford. This affordability means that everyone who needs speech and hearing services can get them. Individual plans may include hearing aids or other assistive listening devices, available on premises. A full range of products and services gives each clients the freedom and flexibility they deserve.



*Ashley is pleased with the response to her daughter's participation in the Language 2 Literacy program last summer. She reports that her daughter has adjusted to first grade with flying colors and her once low self esteem has transformed into confidence in her ability.*

Young Leadership Council

Mary Queen of Vietnam CDC

Volunteers of America

Covenant House

Educare New Orleans

St. Thomas Community Health Center

New Orleans Speech & Hearing Center

Love In Action Outreach



Mary Queen of Vietnam CDC

Gently rocking her newborn daughter filled Carleetha Lankster faced motherhood with a joy and pride known only to a first-time parent. Two weeks later her husband returned to his night-shift job, her mother went home to Tennessee, and as soon as the sun went down her beautiful infant cried loudly every two hours. Lankster was exhausted, alone and depressed. "I was suffering from post-partum depression and knew that I needed help," she said. "Finding mental health services without private insurance was difficult. Even though I lived in Kenner, I had heard about New Orleans East Louisiana (NOELA) Community Health Center and was able to get an appointment within a couple of weeks."

It wasn't an overnight recovery, but four years later she is an enthusiastic, energetic mother, wife and career woman. "I saw the NOELA psychiatrist on a regular basis, came to the center for follow-up care and participated in the medical weight loss program," she explained. Her recovery was a prompting factor for a return to graduate school where she obtained a Master of Health Care Administration from Tulane University.

"My psychiatrist is still working at NOELA and so am I," Lankster smiled. "When I got the job, I jumped up in the air. I don't think I have ever jumped that high in my life." With just over a year into her role as the center's Project Director, she is now working with the staff to extend the center's outreach to the immediate community and the region.

Owned and operated by Mary, Queen of Vietnam Community Development Corporation, NOELA Community Health Center is the only Asian Federally Qualified Health Center (FOHC) in Louisiana, Mississippi, Alabama and Florida. The doors are open to all those needing primary or pediatrics care, however. The center is staffed with English, Spanish and Vietnamese speaking individuals.



|  |
|--|
| Educare of New Orleans                       |
| Our Lady of Holy Cross College               |
| Southeastern Louisiana University Foundation |

|                |
|----------------|
| Sign Up Friday |
| Kingsley House |
| Covenant House |



*Carleetha Lankster, left, and Nurse Practitioner Louella Jackson, right, discuss the progress Lankster has made in her overall health since her first patient day at the New Orleans East Louisiana Health Center.*

“Our mission is to respond to community need, with its changing demographics,” explained NOELA Executive Director Diem Nguyen. “Two years after Hurricane Katrina, there was no health care service available in the East New Orleans area home to a predominant Vietnamese population. The health center was developed to provide crucial medical and mental health services to the geographically and culturally isolated populations in eastern New Orleans. We needed healthcare for the Asian community as well as the increasing number of African Americans living not only in east Orleans Parish but also surrounding parishes.”

By 2010, a primary care adult clinic, followed by a pediatric clinic was open and three years later, NOELA qualified as a Federally Qualified Health Center.

As NOELA stepped up to answer health care and cultural needs of its diverse community, community leaders also demonstrated their commitment and support, through donations and grants for bricks, mortar and services. According to Nguyen Methodist Health System Foundation, Inc. (MHSFI) was one of the first to proactively approach the emerging health center. “What can the Methodist Health System Foundation do to help?” was the introductory question, which led to many more in-depth conversations and guidance.

Over the years, MHSFI funded a consultant fee to assist in the lengthy process of applying for FQHC status, funded operational expenses including staffing for a nurse practitioner, office assistants and nurse. “Methodist Hospital was originally founded to provide necessary healthcare facilities for east New Orleans in the same Christian spirit as Mary Queen of Vietnam Corporation,” Nguyen stated. “The Methodist Foundation is truly invested in this community. When the hospital was sold, it was the loyalty and integrity of the Methodist Foundation leaders who chose to stay here in the community they obviously regard as their own.”

Today, the NOELA adult and pediatrics clinics are bursting at the seams offering a wide range of high quality, cost-effective healthcare services primary care, pediatric care, obstetrics/ gynecology, education, behavioral health services, social services and chronic disease management. In the near future, NOELA clinics will be under one roof literally down the road in a refurbished post office building. The 10,000 sq. ft. contemporary facility will feature 13 exam rooms, advanced technology, education areas, and a foundation that fills community need.

Mary Queen of Vietnam CDC

The Food Bank of Covington, LA

VIA LINK, Inc.

Daughters of Charity of New Orleans

New Orleans Speech and Hearing

St Thomas Community Health Center



### Greater New Orleans Immunization Network

Protecting individual children and therefore the Greater New Orleans community through immunizations is one of Methodist Health System Foundation's most critical successes.

The School Kids Immunization Program (SKIP), part of the Greater New Orleans Immunization Network (GNOIN), is a service in which registered nurses from Children's Hospital travel to 65 designated schools to provide free vaccinations to students in New Orleans East, Gentilly and St. Bernard, with MHSFI funding visits to 35 of these. The on-site immunizations are directly responsible for protecting these students and therefore the larger community.



SKIP ensures that children are immunized against the 16 vaccine-preventable diseases, as determined by the Center of Disease Control (CDC): diphtheria, haemophilus influenza Type B, hepatitis B, hepatitis A, human papillomavirus, flu, measles, meningitis, mumps, pertussis (whooping cough), pneumococcus, polio, rotavirus, rubella ( German measles), tetanus (lockjaw) and varicella (chicken pox). SKIP also offers free Tdap (tetanus and pertussis vaccinations for adults, in one easy shot, since parents, grandparents, new mothers and other care givers are highly recommended to protect themselves against these illnesses.



St Thomas Community Health Center

Covenant House

Educare New Orleans

Greater New Orleans Immunization Network

The Food Bank of Covington, LA., Inc.





*(School Kids Immunization Program)*

SKIP's emphasis on convenience helps parents avoid wage loss while helping children to maintain stronger attendance. Not only do the students only miss about 20 minutes of class being immunized through the SKIP program versus half or even a full day of school if taken by parents to a doctor or clinic, vaccination-deficient students must be turned away from attending school altogether until parents can get them up to date. "That is why SKIP works," says SKIP Director Charmaine Allesandro. "Parents don't have to take off work."



The SKIP nurses also ensure that vaccination records are kept current in an electronic nationwide database that offers parents peace of mind in the event of catastrophe, relocation or simple misplacement of immunization history.



Director Allesandro noted, "only 19% of our area kids were up to date on their vaccinations in 2007; today it is 92%. SKIP is really making a difference.



*Director Charmaine Allesandro*

SKIP was created in 2007 as a response to immunization deficiencies in area school children. Today, SKIP is an efficient and effective means to address the health and safety of area children and the community.

Volunteers of America

Young Leadership Council

Love In Action Outreach

Daughters of Charity of New Orleans

VIA LINK, Inc.

Mary Queen of Vietnam CDC

Sign Up Friday

Kingsley House

The Blood Center



### Daughters of Charity of New Orleans

#### Community Collaboration Heals Body and Soul

Patricia Lee knew something was not right. She was extremely tired, extremely thirsty, and the occasional numbness in her feet were a constant concern. On advice from friends and neighbors, she sought answers at the Daughters of Charity Services New Orleans East Health Center. "I was all upset even before I received the diabetes diagnosis," the retired kindergarten teacher of 35-years recalled. "But it was such a blessing that Kelly was there to tell me it was going to be okay as she held my hand and helped me to calm down."



When Nurse Practitioner Kelly LaBeaud first met her, Lee's blood sugar levels were at a dangerous 227 high. Today, they are at a consistent and healthy 163. "With Kelly's guidance, I am taking my medication, watching my diet and feel great with appreciation, increased knowledge and recognition of my blessings. The knowledge that she cares, that the entire staff cares and welcomes me, makes a difference. Wow is all I can say!"

*Patricia Lee* has found a convenient, welcoming medical home in their own neighborhood. The Daughters of Charity Services New Orleans East Health Center is near bus lines, the Interstate and

central to the hub of activity in the growing area. They are also among the center's 200 patients a month who are not only benefitting from improved health, but also contributing to the development of a renewed healthy community.

Answering area need for primary medical services in a temporary site since 2012, the New Orleans East Center opened the doors to a state-of-the-art 31,000 square foot facility.



New Orleans Speech & Hearing Center

Kingsley House

Greater New Orleans Immunization Network



# Assist in Recovery and Reestablishment of Healthcare Services in New Orleans East

Healthy individuals and families are the base for a productive and economically stable society, explained Daughters of Charity Services New Orleans Executive Director Michael Griffin. "The foundation begins with providing an accessible, affordable medical home and education. One of the core elements of our care delivery model is education so our patients can actually take care of and help maintain their own conditions with a focus on preventive care," he emphasized. "We want our patients to understand nutritional value, for one thing, as well as the importance of physical activity, and the importance of healthy behaviors."

The Daughters of Charity Services overt mission statement is the delivery of care as a faith-based entity and being a loving hand of Jesus, but a covert portion of that is to challenge some of the issues, which have plagued New Orleans for years. "One of those has been the two-tiered class system in health care," Griffin said. "The Center welcomes those with Medicare, Medicaid, all commercial insurance plans and the uninsured just the same, with no differential discrimination. Everyone receives the same high level of care."

Reflecting the guiding mission of the Methodist Health System Foundation and its partner agencies, the Daughters of Charity Services attribute community collaboration as key to success. "Since the Daughters of Charity arrived in New Orleans in 1834, the question has been 'what can we do to help?'," Griffin continued. "The Methodist Foundation reached out to us in a similar way to say 'we want to help'."

The Methodist Health System Foundation has pledged the financial support for a nurse practitioner and support staff for the Center's first 18 months.

"Working with entities such as Methodist Health System Foundation and academic institutions in training efforts, is critical to the community," Griffin continued. "There is an opportunity for the New Orleans East Center to be a model of care that receives a national status of excellence, as a patient centered medical home to impact the status of individuals in collaboration with hospitals, specialty providers and others to improve services and fill gaps."

Patricia Lee knows the answer for excellence. As she said, "Daughters of Charity, keep on doing what you've been doing."



## Daughters of Charity Services of New Orleans

Mary Queen of Vietnam CDC

St. Thomas Community Health Center



# Sign Up FRIDAY<sup>SM</sup>

## Healthy Living Fact

### BE A FIT KID!

- EAT A VARIETY OF FOODS
- DRINK WATER AND MILK
- LISTEN TO YOUR BODY
- LIMIT TV AND COMPUTER TIME

### BE ACTIVE!

- Immunizations
- Education
- Exercise
- Fun
- Nutrition
- Safety
- Prevention

#### 2014 Results

- 1650 participants representing hundreds of families in the N.O. area were in attendance through 16 local NORDC, UNO camps and summer schools.
- 3 % of children required additional hearing screenings.
- 45% required additional vision screening
- BMI ( fitness testing) resulted in 7% testing below the healthy fitness zone.



Greater New Orleans Immunization Network



Why does MHSFI support Sign Up Friday? The need is great and access to resources are often out of reach for those in need. Poor nutrition, obesity and physical inactivity are associated with hundreds of thousands of deaths each year in the United States. These are also the primary risk factors for heart disease, cancer and diabetes. Louisiana ranks in the top five in highest death rates due to heart disease, highest death rate due to cancer, highest diabetes associated death rate in the country. Investing in the health and wellbeing of the communities we serve, through accessibility to programs and services that advocate education of children is our Mission. Children tend to accept and retain information when offered in a safe, comfortable and enjoyable environment. Sign Up Friday provides just that.



*Community Partnerships Building Healthy Communities*



**BlueCross BlueShield  
of Louisiana**  
An Independent Member of the Blue Cross and Blue Shield Association.



Sign Up Friday

Love In Action



## Active Grants

| Organization Name                                 | Project Title  | Terms    | Grant Amount   |
|---|--|----------|----------------|
|   |  | (months) |                |
| The Blood Center                                  | Lifesaver Program  | 24       | \$260,457      |
| Covenant House                                    | Rights of Passage  | 36       | \$237,000      |
| Daughters of Charity Service of N.O.              | Project East—Phase I: Primary Care   | 27       | \$225,000      |
| Educare New Orleans                               | New Orleans Pre-K and Kindergarten Education, Family Engagement                      | 18       | \$247,080      |
| The Food Bank of Covington, LA. Inc               | Covington Food Bank Dental Clinic  | 15       | \$61,838       |
| Greater New Orleans Immunization Network          | School Kids Immunization Program (SKIP)  | 36       | \$478,016      |
| Kingsley House                                    | Satellite Office in New Orleans East & Mental Health Counseling and Outreach Program | 12       | \$345,028      |
| Love In Action                                    | Food Pantry Program  | 12       | \$ 61,175      |
| MHSFI Project Community Benefit                   | Sign Up Friday 2014—New Orleans Health Screenings                                    | 12       | \$80,000       |
| Mary Queen of Vietnam CDC                         | NOELA Community Health Center Sustainable, Accessible & Affordable Healthcare        | 12       | \$170,000      |
| New Orleans Speech and Hearing                    | Satellite Office in New Orleans East and Audio Metric Testing Equipment              | 12       | \$ 57,471      |
| Our Lady of Holy Cross College                    | Endowment Scholarships for Nursing Students  | ongoing  | \$100,000      |
| Southeastern Louisiana Nursing Foundation         | Nursing Scholarship Program  | 36       | \$30,000       |
| St. Thomas Community Health Center                | Columbia Parc CHC: Primary Care  | 24       | \$151,575      |
| VIA Link, Inc.                                    | 2-1-1 Crisis Call Center Volunteer Program   | 18       | \$51,187.50    |
| Volunteers of America                             | Fresh & Healthy Food Production Facility   | 61       | \$250,000      |
| Young Leadership Council                          | YLC Kicks 2014: New Orleans East Youth Soccer  | 12       | \$ 32,000      |
| STRATEGIC GRANTS TOTAL                            |  |          | \$2,837,827.50 |
| School Based Health Centers                       | Health Center at Chalmette High School & Nunez Community College                     | 12       | \$520,193      |
| FISCAL YEAR ENDING JUNE 30, 2014 - TOTAL EXPENDED |  |          | \$3,358,020.50 |

## Other Organizations Supported

Bureau of Governmental Research

Chalmette High School Alumni Association

Christ the Healer

Covenant House of New Orleans

Court Appointed Special Advocate

Dillard University

The Food Bank of Covington, LA, Inc.

First Grace Community Alliance

First United Methodist Church

Junior League of Slidell

Lake Forest Charter Elementary School

Leukemia and Lymphoma Society—Louisiana Chapter

The Links, Incorporated Foundation, Crescent City Chapter

Luke's House

Poydras Home

Raintree Services, Inc.

Slidell Memorial Hospital Foundation

St. Bernard Chamber of Commerce

St. Bernard Parish School Board Employees Lions Club

Urban League of Greater New Orleans

Volunteers of America

Methodist Health System Foundation, Inc.  
360 Oak Harbor Boulevard - Slidell, Louisiana 70458  
Phone: 985-726-9333 Fax: 985-726-9996  
Email: [fyoung@mhsfi.org](mailto:fyoung@mhsfi.org)  
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